



## **WORLD OCEAN COUNCIL MEMBER STATEMENT**

As a Member of the World Ocean Council, we support the WOC Vision, Mission and Objectives:

### **Vision**

As a World Ocean Council Member, we share the following Vision:

*A healthy and productive global ocean and its sustainable use, development and stewardship by a responsible ocean business community.*

### **Mission**

As a World Ocean Council Member, we agree to actively participate in realizing the WOC Mission:

*The World Ocean Council brings together the multi-sectoral ocean business community to catalyze global private sector leadership and collaboration in ocean sustainability and "Corporate Ocean Responsibility".*

### **Objectives**

As a World Ocean Council Member, we agree to support the development and implementation of the WOC Objectives:

- *A vibrant international, cross-sectoral ocean business community providing private sector leadership in achieving marine ecosystem sustainability and the sustainable use of ocean areas and resources by responsible companies.*
- *An ocean business community well-informed on ocean policy and decision making processes and constructively engaged with ocean stakeholders.*
- *Cross-sectoral industry collaboration in developing practical, cost-effective, science-based solutions to marine environmental issues.*
- *Continuous improvement of environmental performance of ocean industries through the most appropriate means, e.g. best practices, performance standards, collaborative research.*
- *Cross-sectoral ocean industry leadership alliances in priority regional, national or local sea areas on priority needs and opportunities for constructive business involvement, e.g. marine spatial planning.*
- *Improved mutual understanding among ocean industry sectors, increased cross-sectoral dialogue, and reduced ocean use conflicts.*
- *Collective industry support for, and participation in, improved ocean science, especially on climate change.*
- *Proactive outreach and communication to the media and public on ocean industry efforts and progress in addressing marine environmental issues.*