

National Business Forum On
Marine Spatial Planning
Catalyzing Pro-Active Ocean Industry Engagement

July 13 - 14, 2011
Washington, D.C



WORLD OCEAN COUNCIL

The International Business Alliance
for Corporate Ocean Responsibility

Proudly Co-Presented By

Battelle

The Business of Innovation

Where:



Hotel Monaco

700 F Street NW

Washington, DC 20004



Driving Directions

When:

Wednesday July 13, 2011 at

6:00 PM EDT

-to-

Thursday July 14, 2011 at 5:00

PM EDT

Add to my calendar



Dear Ocean Industry Colleagues,

The [World Ocean Council](#) (WOC), the only cross-sectoral business leadership alliance on ocean sustainability will convene, in partnership with [Battelle Memorial Institute](#), a National Business Forum on Marine Spatial Planning **July 13-14, 2011** in Washington D.C.

The goal of the World Ocean Council National Business Forum is to ensure ocean industries are informed and engaged in the Coastal and Marine Spatial Planning (CMSP) process underway in the U.S. through the [National Ocean Council](#) (NOC). The National Ocean Council, convened pursuant to an Executive Order signed July 19, 2010, establishes the U.S. National Policy for the Stewardship of the Ocean, Coasts, and Great Lakes. In June, 2011 the NOC will host a national CMSP Workshop for government agencies to kick off coordinated government CMSP efforts.

As US agencies and regulators are coordinating the implementation of Marine Spatial Planning initiatives, the ocean business community must be equally well organized in order to constructively engage in the CMSP process as it rolls out. The need to better understand Marine Spatial Planning and coordinate with your colleagues in other leadership companies and associations is thus urgent.

The World Ocean Council National Business Forum creates the first-ever opportunity for Ocean Industry stakeholders to collectively articulate business community needs and opportunities regarding CMSP. A major Forum goal is to develop the action agenda for industry involvement in CMSP process as it moves forward. U.S. Government officials engaged in the National Ocean Council's implementation process are invited to participate in the Forum to foster cooperative engagement with the ocean business community and ensure that the latest information on CMSP developments is available.

Don't miss this critical opportunity to join colleagues from your sector and other ocean industries in developing a coordinated strategy and action plan for engaging in the CMSP process that will affect your future business.

Space is very limited: follow the link below to [learn more](#) and [register](#) today for the National Business Forum on Marine Spatial Planning.

See you in Washington D.C.!



Paul Holthus
Executive Director
WORLD OCEAN COUNCIL

**World Ocean Council
National Business Forum
On Marine Spatial Planning**

Wednesday July 13, 2011 at 6:00 PM EDT

-to-

Thursday July 14, 2011 at 5:00 PM EDT

[Hotel Monaco](#)

700 F Street NW

Washington, DC 20004

[Go to Forum Homepage](#)

[Register Now!](#)

[I can't make it](#)

[Leona Roach, Forum Coordinator](#)
781.248.4306