



The International Business Alliance  
for Corporate Ocean Responsibility

News Release

## **MAERSK JOINS THE WORLD OCEAN COUNCIL**

**The A.P. Moller - Maersk Group has joined the World Ocean Council to support global leadership and collaboration on ocean sustainability**

6 July 2011 –

Through its signatory to the World Ocean Council, Maersk supports the efforts to promote sustainable development and stewardship through collaboration across private sector industries.

The World Ocean Council is the only international organization bringing together a broad range of ocean industries to address sustainable use of the seas.

“The oceans are core to our activities in shipping and energy. We are pleased to join this forum which provides an important collaborative platform for sustainable advancement” said John Kornerup Bang, Lead Advisor on Climate & Environment in the A.P. Moller – Maersk Group.

“We are excited to welcome A.P. Moller - Maersk to the growing ocean business alliance on Corporate Ocean Responsibility,” said Paul Holthus, Executive Director of WOC. “Maersk exemplifies the kind of commitment and leadership that is needed to tackle the complex challenges of ocean sustainability.”

Maersk’s environmental strategy pledges to protect the marine environments and biodiversity and reduce the impacts of operations at sea.

“The marine environment is fragile and we are determined to be good citizens of the world’s oceans. This partnership will help us go beyond regulatory standards and take a proactive approach” added John Kornerup Bang.

The WOC is pulling together proactive leadership companies to develop coordinated action across the ocean business community. For example, its National Business Forum on Marine Spatial Planning in Washington D.C. on July 13-14 will bring together responsible ocean companies to engage in U.S. ocean planning efforts. For more information on the National Business Forum on Marine Spatial Planning [click here](#).

### **About A.P. Moller – Maersk**

*A.P. Moller - Maersk is a global conglomerate operating mainly in the shipping and energy industries. Our shipping companies provide comprehensive coverage of the world’s need for cargo, oil and gas transport, terminal services and on-land logistics. Our energy-related business units include drilling and platform service companies, as well as one of the world’s leading independent oil and gas firms. The diversity of our group has been a source of strength and success for more than a century.*

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### **About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in “Corporate Ocean Responsibility”. Companies and associations worldwide are distinguishing themselves as leaders in ocean sustainability and stewardship by joining the WOC. Members to date include over 35 leadership organizations from a wide range of ocean industries: oil and gas, shipping, seafood, tourism, ocean technology, maritime law, marine environmental services and other areas.*

Contact: Paul Holthus +1 (808) 277-9008 [paul.holthus@oceancouncil.org](mailto:paul.holthus@oceancouncil.org)

Web: [www.oceancouncil.org](http://www.oceancouncil.org)

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