



The International Business Alliance
for Corporate Ocean Responsibility

News Release

WORLD OCEAN COUNCIL WORKS WITH *THE ECONOMIST* ON WORLD OCEANS SUMMIT

Global Ocean Conference to Examine Future Use and Governance of the Seas

30 November 2011 –

The Economist is organizing the “World Oceans Summit” (Singapore, 22-24 Feb 2012), which will bring together a program of more than 200 global leaders from various sectors and disciplines, including business, government, academia, international organizations and NGOs.

The World Ocean Council (WOC) is a member of the summit’s Advisory Board and the WOC Executive Director, Paul Holthus, is an invited plenary speaker. The WOC is working closely with *The Economist* to ensure the program for the gathering, their first ocean event, is balanced and includes solid representation from the ocean business community.

Several WOC Members are invited speakers, including: Spyros Polemis, Chairman, International Chamber of Shipping and Tim Smith, Chief Executive Officer, North Asia, Maersk Line. Other confirmed speakers include: Robert Zoellick, President, World Bank; Teo Chee Hean Deputy Prime Minister, Government of Singapore; and Ahmed Djoghlaif, Executive Secretary, United Nations Convention on Biological Diversity.

The summit will present a robust and objective multi-stakeholder examination of critical issues affecting the future of the seas such as:

- How can the economic potential of the oceans be realized in a sustainable way?
- What kind of global leadership and collaboration is needed to address the challenges of ocean sustainability?
- Could new governance frameworks deliver better results for the oceans?
- How can business take the lead in reducing the footprint of human activities in the oceans?

Please click [here](#) to download a copy of the latest summit program – or visit www.economist.com/worldoceansummit to register for the World Oceans Summit.

A registration rate discount of 20% is available to WOC Members (Corporate, Association and Affiliated Institution). For WOC Membership information, contact paul.holthus@oceancouncil.org

For further information from *The Economist*, please contact Alice Wong: (+852) 2585 3312 or alicewong@economist.com.

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About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in “Corporate Ocean Responsibility”. Companies and associations worldwide are distinguishing themselves as leaders in ocean sustainability and stewardship by joining the WOC. Members to date include almost 40 leadership organizations from a wide range of ocean industries: oil and gas, shipping, seafood, renewable energy, tourism, ocean technology, maritime law, marine environmental services and other areas.

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