



News Release

## **WOC ADVANCES INDUSTRY UNDERSTANDING AND ENGAGEMENT ON MARINE SPATIAL PLANNING**

### **WOC Delivers Information, Analysis and Dialogue to Improve Interaction between the Ocean Business Community and Marine Planning Efforts**

4 February 2016

As Marine Spatial Planning (MSP) efforts continue to grow around the world, the World Ocean Council (WOC) is working to ensure that both MSP proponents and the ocean business community understand and address the need, value and opportunity for industry to be informed of, and engaged in, MSP.

Recent and upcoming WOC MSP program reports address:

- Marine Planning Management Practice and six key business interests regarding MSP, [click here](#).
- Industry Perspectives on Marine Planning (coming soon)
- Multi-Sector Challenges and Opportunities for MSP in the North Sea (coming soon)
- Industry Comments on the US National Ocean Policy, [click here](#).

As the international, multi-industry leadership alliance on Corporate Ocean Responsibility, the WOC is facilitating industry participation in marine-related programs and projects of the EU and other government and inter-governmental bodies. For example, the WOC is uniquely able to ensure industry engagement as a partner in Horizon 2020 consortia developing marine planning and Blue Growth projects.

Since 2010, WOC has conducted industry outreach on MSP; organized industry/MSP conferences and forums; undertaken reviews, case studies, and analysis of the industry/MSP interface; developed and distributed MSP information to the ocean business community; shared industry perspectives with marine planners; conducted pilot projects on industry engagement in specific MSP processes; built a network of ocean industries well-informed on marine planning; and brought together ocean industry sectors for dialogue on cross-sectoral conflicts in ocean use. Beginning in 2013, the WOC MSP program was assisted with support from the Gordon and Betty Moore Foundation.

For more information see <http://www.oceancouncil.org/site/planning.php>.

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**[WOC Outreach this Month](#)**

3-4 February

SINGAPORE: **Conservation and Sustainable Use of Marine Biological Diversity of Areas Beyond National Jurisdiction: Preparing for the PrepCom**, National University of Singapore (NUS), Centre for International Law (CIL) - Participant

8-10 February

HONOLULU: **Human Dimensions of Large Marine Protected Areas**, Big Ocean - Panelist

16-19 February

CAPE TOWN: **Sustainable Oceans Lab**, GIZ - Participant

22-23 February

CAPE TOWN, PORT ELIZABETH: **WOC meetings with South Africa industry and other ocean stakeholders**

24-25 February

CAPE TOWN: **Marine Coastal Management Conference** - Speaker

29 February-1 March

LONDON: **Inmarsat Developer Conference** - Speaker

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### **About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in "Corporate Ocean Responsibility". Companies and associations worldwide are distinguishing themselves as leaders in ocean sustainability, stewardship and science by joining the WOC. Members to date include 85+ leadership organizations from a wide range of ocean industries: oil and gas, shipping, seafood, fisheries, aquaculture, mining, marine mining, renewable energy, ocean technology, maritime law, marine environmental services and other areas. For the current list of WOC Members, [click here](#). The WOC News Release is received by 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.*

**Contact email:** [info@oceancouncil.org](mailto:info@oceancouncil.org) **Web:** [www.oceancouncil.org](http://www.oceancouncil.org)

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