



News Release

GLOBAL OCEAN ECONOMY STATUS AND TRENDS TO BE PRESENTED AT WOC SUSTAINABLE OCEAN SUMMIT (SOS)

SOS 2016 (Rotterdam, 30 Nov-2 Dec) to Highlight Current and Projected Ocean Economic Development

15 July 2016

The World Ocean Council (WOC) Sustainable Ocean Summit is again the only international ocean business event to provide a synthesis of status and trends in ocean economic activity.

The “Ocean 2030” session at SOS 2016, chaired by Tom Boardley, Lloyd’s Register’s Executive Vice President for Corporate and External Affairs, will feature authoritative presentations on shipping, oil and gas, fisheries, aquaculture, renewable energy, cruise tourism, marine mining, submarine cables and ports.

Qualified experts from industry, government, international organizations, or academia are encouraged to contact the WOC with their interest and qualifications to provide a overview of the status and trends for any one of the listed ocean business sectors.

Achieving the Sustainable Development Goals (SDGs) requires an understanding of current ocean economic activity and projections for the coming 15 years. What opportunities and risks will future ocean use create for each sector, for the collective ocean business community, for the ocean economy overall, and for the ocean itself? How do these relate to the SDGs?

The Ocean 2030 session will tackle these fundamental questions in a unique, comprehensive platform, in line with the SOS 2016 theme of “[Ocean 2030: Sustainable Development Goals and the Ocean Business Community](#)”.

Experts interested in presenting a global overview on the status, trends, geographies, assumptions, opportunities, and risks for one of the listed sectors are encouraged to contact paul.holthus@oceancouncil.org .

The results of “Ocean 2030” session will feed into WOC and ocean business community efforts to address ocean sustainable development and the SDGs, especially for SDG 14 on the Ocean.

SOS 2016 REGISTRATION IS NOW OPEN !

Sustainable Ocean Summit (SOS) 2016: 30 Nov-2 Dec, Rotterdam

“Ocean 2030: Sustainable Development Goals and the Ocean Business Community”

Ensure you have a place at this unique gathering of global ocean business leaders.

Go to www.sustainableoceansummit.org to Register for the SOS 2016, Submit an Abstract, and become an SOS 2016 Sponsor, Endorser or Media Partner.

Upcoming WOC Outreach and Engagement

11-20 July

NEW YORK: **High Level Political Forum (HLPF) Sustainable Development Goals - Participant**

19 July

NEW YORK: **SDG Business Forum - Plenary Speaker**

11-22 July

KINGSTON: **International Seabed Authority Annual Conference: Accredited ISA Observer**

26-27 July

QINGDAO: **East Asia Marine Cooperation Platform: Keynote Speaker**

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in "Corporate Ocean Responsibility". Companies and associations worldwide are distinguishing themselves as leaders in ocean sustainability, stewardship and science by joining the WOC. Members to date include 80+ leadership organizations from a wide range of ocean industries: oil and gas, shipping, cruise tourism, seafood, fisheries, aquaculture, mining, marine mining, renewable energy, ocean technology, maritime law, marine environmental services and other areas. For the current list of WOC Members, [click here](#). The WOC News Release is received by 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

Contact email: info@oceancouncil.org **Web:** www.oceancouncil.org

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