



News Release

## **WOC ENSURING INDUSTRY ENGAGEMENT IN MAJOR NEW LAW OF THE SEA AMENDMENT**

**World Ocean Council is Working to Provide Industry Involvement in New U.N. High Seas Regulations that Will Affect Ocean Use for Decades to Come**

29 August 2016

**Today the 2<sup>nd</sup> Preparatory Committee meetings (PrepCom2) get underway on the U.N. negotiations to expand the Convention on the Law of the Sea (UNCLOS) to include a new legally binding instrument on the conservation and sustainable use of marine life in areas beyond national jurisdiction (BBNJ).**

**The World Ocean Council (WOC) continues to provide ocean business community presence and input to the BBNJ process. The WOC is working to develop dialogue and interaction between the private sector and other stakeholders and to ensure that the BBNJ results will be practical, implementable and engender constructive ocean business community engagement in the conservation and sustainable use of marine life in international waters.**

**A full briefing on the BBNJ process and draft binding agreement to the Law of the Sea will be provided to the ocean business community at a special session of the 2016 Sustainable Ocean Summit (SOS), Rotterdam, 30 Nov -2 Dec.**

At the first of four BBNJ Preparatory Committee meetings (PrepCom1) to develop the new treaty elements (April 2016, U.N. headquarters, New York), the WOC made the only industry opening statement to governments. The WOC organized the only industry-focused “side event”, in coordination with the International Chamber of Commerce and the International Chamber of Shipping. The WOC side event addressed the importance of the diverse ocean economy and the essential role of private sector leadership and collaboration in the conservation and sustainable use of marine biodiversity in international waters

**The WOC is participating in PrepCom2 (29 August-9 September, 2016) to continue providing a coordinated presence and voice for the ocean business community. The BBNJ PrepComs will convene again twice in 2017, after which the U.N. General Assembly will review and adopt new Law of the Sea requirements covering:**

- **Marine genetic resources (MGRs) including questions of benefit sharing**
- **Area-based management tools including marine protected areas (MPAs)**
- **Environmental impact assessments (EIAs)**

- **Capacity-building and transfer of marine technology**

**The WOC has organized the “UNCLOS-BBNJ Coalition” as a means for coordinated industry involvement in the BBNJ process.** The “WOC UNCLOS-BBNJ Coalition”, with the International Chamber of Commerce (ICC) as co-organizer and the International Chamber of Shipping as chair, includes organizations such as Cruise Lines International Association (CLIA), International Association of Geophysical Contractors (IAGC), European Network of Maritime Clusters and Marine Bio-Technologies Center of Innovation. Additional ocean industry organizations are invited and encouraged to participate in the coalition.

**WOC UNCLOS-BBNJ Coalition members (as well as WOC Members) benefit by receiving expert review and analysis of the BBNJ process, covering the PrepCom dynamics, the priority BBNJ issues, concerns and input of governments and other stakeholders, and the evolving content of the draft new legally binding agreement.**

**There is still time for ocean industries to engage and have a voice in this critical ocean governance process that will affect business access and operations in the high seas for the foreseeable future by joining the WOC UNCLOS-BBNJ Coalition.** Industry involvement is critical and can help ensure that policies and regulations are developed with full and balanced information, are based on good science and risk assessment, are practical and implementable and engender the involvement and support of the ocean business community.

Ocean industries currently or potentially operating in the high seas and deep seabed are encouraged to get involved in the WOC UNCLOS-BBNJ Coalition to ensure constructive, coordinated engagement in the development of the new legally binding UNCLOS agreement.

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**SOS 2016 REGISTRATION IS NOW OPEN !**

**Sustainable Ocean Summit (SOS) 2016: 30 Nov-2 Dec, Rotterdam**

**“Ocean 2030: Sustainable Development Goals and the Ocean Business Community”**

Ensure you have a place at this unique gathering of global ocean business leaders.

Go to [www.sustainableoceansummit.org](http://www.sustainableoceansummit.org) to Register for the SOS 2016, Submit an Abstract, and become an SOS 2016 Sponsor, Endorser or Media Partner.

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**Upcoming WOC Outreach and Engagement**

29 August

**COPENHAGEN: Governance Challenges for a Sustainable Maritime Supply Chain Conference**, Copenhagen Business School (Plenary Speaker, Session Chair)

29 August-9 September

**NEW YORK: U.N. Law of the Sea, BBNJ Preparatory Committee Meeting**, U.N. Headquarters (Industry Representative)

“Development of an international legally binding instrument under the United Nations Convention on the Law of the Sea on the conservation and sustainable use of marine biological diversity of areas beyond national jurisdiction”

1-10 September

**HONOLULU: IUCN World Conservation Congress**, High Seas Governance Session, 4 September (Panelist)

6 September

HAMBURG: **Global Maritime Environmental Congress (GMEC), SMM 2016**  
(Session Panelist)

15-16 September

WASHINGTON D.C.: **Our Ocean, One Future Conference**, U.S. State Department  
(Private Sector Participant)

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### **About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in “Corporate Ocean Responsibility”. Companies and associations worldwide are distinguishing themselves as leaders in ocean sustainability, stewardship and science by joining the WOC. Members to date include leadership organizations from a wide range of ocean industries: oil and gas, shipping, cruise tourism, seafood, fisheries, aquaculture, mining, marine mining, renewable energy, ocean technology, maritime law, marine environmental services and other areas. For the current list of WOC Members, [click here](#). The WOC News Release is received by 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.*

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