



News Release

## **INDUSTRY LEADERS TO EXPLORE THE FUTURE OF THE “DIGITAL OCEAN” AT WORLD OCEAN COUNCIL’S SUSTAINABLE OCEAN SUMMIT (SOS)**

### **The Vision and Promise of Big Ocean Data Considered by High Level Panel at the World Ocean Council SOS 2016**

19 October 2016

**The World Ocean Council (WOC) announced today the addition of a special plenary and panel discussion on the “Digital Ocean” at the Sustainable Ocean Summit (SOS), (Rotterdam, 30 Nov-2 Dec).**

Supporting the SOS theme of “Ocean 2030: Sustainable Development Goals and the Ocean Business Community”, the Digital Ocean session will discuss the technological, business and economic opportunities afforded where instant access to ocean data, from anywhere around the globe, is easy, affordable and reliable.

The Digital Ocean session will take place on December 1, 2016 and will begin with a plenary keynote by Gary Gysin, President and CEO of Liquid Robotics® - leader in long duration unmanned surface vehicles.

Liquid Robotics’ President and CEO Gary Gysin will present the Digital Ocean vision of a networked ocean, connecting billions of sensors, manned and unmanned systems, and satellites for immediate access to information. A critical infrastructure requirement to support the Ocean 2030 and a safe and sustainable ocean economy.

Following the keynote, a distinguished panel of experts spanning private industry, science and government will address the technological, economic, regulatory and cultural impacts of a Digital Ocean. Panelists will share their perspectives and engage the audience in a Q&A session.

Moderating the panel is Justin Manley, President, Just Innovation and a renowned expert and author on unmanned maritime systems. The panelists are:

- Gary Gysin, President and CEO, Liquid Robotics
- Graham Stickler, Vice President, Products and Services, exactEarth
- Ami Daniel, CEO and co-founder, Windward
- Isabelle Duvaux-Béchon, Head of the Global Challenges and Partnerships Coordination Office (DG-SG), Strategy Department, European Space Agency (ESA)
- Kevin Forshaw, Associate Director, Innovation and Enterprise, National Oceanography Centre, UK

- Henry Kongevold, Vice President, Product and System Development, Inmarsat (invited)
- Mark Hewish, Managing Director, Big Ocean Data, Globavista (invited)

To register for the World Ocean Council's Sustainable Ocean Summit (SOS), visit <http://oceancouncil.org/event/sustainable-ocean-summit-2016/>.

*About Liquid Robotics:*

Liquid Robotics designs and manufactures Wave Gliders, the first wave and solar-powered unmanned ocean robots. With our partners we address many of the planet's greatest challenges, by transforming how to assess, monitor, and protect the ocean. We solve critical problems for defense, commercial, and science customers. Visit <http://www.liquid-robotics.com> to learn more.

For media questions, please contact: Joanne Masters, Liquid Robotics | [www.liquid-robotics.com](http://www.liquid-robotics.com), [Joanne.Masters@liquid-robotics.com](mailto:Joanne.Masters@liquid-robotics.com)

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**REGISTER NOW FOR THE SOS 2016 !**

**Sustainable Ocean Summit (SOS) 2016: 30 Nov-2 Dec, Rotterdam**

***"Ocean 2030: Sustainable Development Goals and the Ocean Business Community"***

Ensure you have a place at this unique gathering of global ocean business leaders.

Go to [www.sustainableoceansummit.org](http://www.sustainableoceansummit.org) to Register for the SOS 2016, become an SOS 2016 Sponsor, Endorser or Media Partner.

For a list of the CEOs and senior representatives who participate in the SOS, click [here](#).

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**Upcoming WOC Outreach and Engagement**

26-27 October

COPENHAGEN: **Danish Maritime Days** (Breakout Session Facilitator)

5 November

XIAMEN: **World Ocean Week (WOW) - Regional Workshop on Catalyzing Blue Economy Investment in East Asia** (Plenary Speaker)

8 November

SHANGHAI: **Young Professionals Shipping Network China Meeting** (Featured Speaker)

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**About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.*

Contact email: [info@oceancouncil.org](mailto:info@oceancouncil.org) Web: [www.oceancouncil.org](http://www.oceancouncil.org)

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