



The International Business Alliance
for Corporate Ocean Responsibility

News Release

SUSTAINABLE OCEAN SUMMIT - SHAPING THE FUTURE OF SUSTAINABLE DEVELOPMENT IN THE GLOBAL OCEAN

World Ocean Council SOS 2016 Brings Together Unprecedented Combination of Ocean Industry Leaders, Experts, Information, Insight and Dialogue

21 November 2016

The World Ocean Council is proud to announce the final program of the SOS 2016 – a rich, robust agenda filled with ocean industry leaders and international experts covering the key ocean sustainable development topics affecting the future of responsible ocean business.

With the theme of “Ocean 2030: Sustainable Development Goals and the Ocean Business Community”, the SOS will deliver an extraordinary mix of ocean information, analysis, insight and dialogue next week, including:

Ocean Executive Forum: A plenary dialogue among the CEOs of 11 ocean industry sectors – a convening of industry leaders unlike anything you will find in any other business conference or ocean event.

Ocean 2030: Authoritative presentations on the 15-year projections for 14 ocean business sectors – many delivered by the heads of global industry associations.

Sustainable Development Goals (SDGs): A review of the SDGs and what they mean for ocean industries, along with proposed ocean industry SDG targets and indicators – and an entire SOS program in which each session is linked to the SDGs.

Ocean Investment Platform: The launch of a new, comprehensive framework to bring investors, ocean industries and innovators together around the financing needs and opportunities of ocean sustainable development.

The Digital Ocean: High level forecasting and analysis of the benefits of ubiquitous ocean data and how this can best contribute to sustainable development and maritime security.

A Brand New Tool for Ship Efficiency (in partnership with Carbon War Room): The launch of a unique, transparent and free tool to help those using the shipping industry as part of their supply chain to understand and improve efficiency.

Young Ocean Professional network: a workshop to launch a global effort to bring together tomorrow’s ocean industry leaders from around the world and across the sectors – around the challenges of Corporate Ocean Responsibility.

A diversity of sessions tackling critical ocean sustainable development issues:

- Maritime Clusters and Ocean Sustainable Development
- UN Law of the Sea: New Legally Binding Developments and Implications for Industry
- Shipping, Sustainable Development and Synergies Among Green Shipping Initiatives
- Global Ocean Ecosystem Status and Changes and Ocean Industries
- Marine Spatial Planning/Ocean Zoning and Ocean Industries
- Polar Region: Business and Science Collaboration
- Smart Ocean-Smart Industries: Industry Data Collection to Improve Ocean Knowledge
- Reducing CO2 Emissions: Affordable, Scalable Solutions for Maritime Industries
- Renewable Energy: Addressing Opportunities and Barriers to Growth
- Marine Biodiversity: Challenges and Opportunities for Ocean Industries
- Large Marine Ecosystems and Ocean Business in Regional Ocean Governance
- Marine Environmental Impacts from Vessels: Avoiding and Reducing Ocean Inputs
- Engaging Industry in High Seas Governance and Sustainable Development
- Plastics/Marine Debris: Port Reception Facilities to Reduce Industry Input to the Sea
- Food Security: Sustainable Fisheries and Aquaculture in a Multiple Use Ocean

The final full SOS 2016 Program is [online here](#).

[REGISTER NOW FOR THE SOS 2016 !](#)
[Sustainable Ocean Summit \(SOS\) 2016, 30 Nov-2 Dec, Rotterdam](#)

Upcoming WOC Outreach and Engagement

28-29 November

LONDON: **Offshore & Deep Sea Mining Conference** (Plenary Speaker)

4-5 December

KIEL: **Future Earth Workshop: Development of an Integrative Ocean Research Network** (Participant; Breakout Session Leader)

5-9 December

PARIS: **Large Marine Ecosystem Annual Conference** (Participant)

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

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