



News Release

## THE SEA IN HISTORY: UNDERSTANDING THE IMPORTANCE OF MARITIME CULTURE AND ECONOMY

**The 5,000 year of History of the Sea has been Documented by over 260 Experts through a 5-year Project by Océanides**

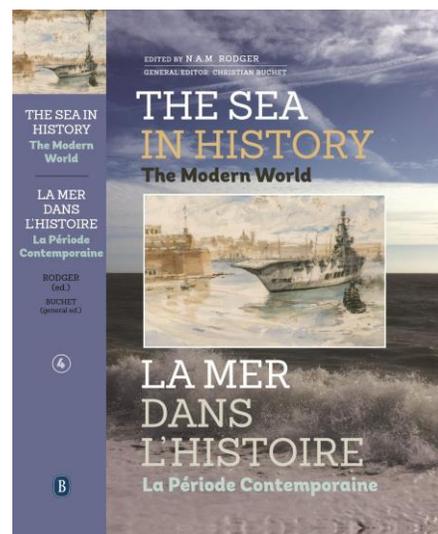
20 April 2017

**The World Ocean Council (WOC) is working to keep the ocean business community and other ocean stakeholders informed of, and linked to, the ocean economy and culture as part of advancing ocean sustainable development.** The four volume *The Sea in History* produced by Océanides provides decision-makers and other ocean stakeholders with a comprehensive understanding of the interaction between humankind and the ocean.

**Mr Hervé Guillou, CEO of DCNS, one of Océanides' main donors,** stated, “These impressive books confirm the importance of the ocean in human development through history. They illustrate the key role of the ocean economic activity in providing transport, food, energy and other goods and services essential to civilization. The future of the ocean depends of the efforts and ability of leadership companies to collaborate in addressing sustainable development.”

**Neil Baird, Chairman, World Ocean Council, and member of the Committee of Honour of the Oceanides association,** added: “Having always been obsessed with the sea, ships, boats, maritime history and the marine environment, I find it difficult to understand why, apparently, the vast majority of the world’s population are almost completely disinterested in such matters. To me, maritime matters are the most important things affecting our planet. After all, the seas cover some seventy per cent of it.”

“That is why I am absolutely delighted that Association Océanides has so successfully completed the massive task of publishing this set of four beautiful, brilliantly researched and completely comprehensive books that so well record the history of mankind’s vital relationship with the sea. I trust that their publication will lead to a global realization of the importance of that relationship in every respect.”



Ocean experts from 40 countries and across the disciplines worked for 5 years to examine and compile the history of the sea through geographical, political and economic lenses. Their results document how the ocean has been, and will continue to be, a key driving force of human development - and that human activity, and how it is managed, will determine the future of the ocean.

Océanides Association:

<http://www.oceanides-association.org/>

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## SAVE THE DATE

### Sustainable Ocean Summit (SOS) 2017: 29 Nov-01 Dec, Halifax, Canada

SOS 2017 Theme: *"The Ocean Sustainable Development Goal (SDG 14):  
Business Leadership and Business Opportunities"*

Mark your calendars for this unique gathering of the global ocean business community.

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## Upcoming WOC Outreach and Engagement

19 - 21 April, THIRUVANANTHAPURAM, INDIA

**Oceans Dialogue: Ocean Governance** (Invited Session Chair and Speaker)

24 - 28 April, MONACO

**International Hydrographic Organization (IHO) Assembly** (Accredited Observer)

2 May, HAMBURG

**Maritime CIO Forum: Harnessing Digital for Vessel Optimisation** (Invited Speaker)

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### About the World Ocean Council (WOC)

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.*

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