



News Release

SUBMARINE TELECOMMUNICATIONS LEADER, ORANGE MARINE, JOINS WORLD OCEAN COUNCIL

Orange Marine Ensures International Submarine Telecommunications Sector Involvement in the WOC – the International Business Leadership Alliance for “Corporate Ocean Responsibility”

02 May 2017

Orange Marine becomes first submarine cable company member of the World Ocean Council (WOC), the global, multi-industry leadership alliance on ocean sustainable development, science and stewardship.

Raynald Leconte, Orange Marine CEO said, “The submarine telecommunications sector provides critical infrastructure for the global economy, and it shares the sea with other industries in the growing ocean economy. Orange Marine believes that WOC provides the essential international multi-sectoral ocean industry interaction that did not previously exist to ensure that ocean industries engage with each other, and with other stakeholders, in addressing our shared responsibilities for ocean sustainable development.

CEO Leconte added, “The WOC Sustainable Ocean Summit exemplifies the unique, high level leadership and convening role that the WOC plays in bringing ocean industries together. I had the pleasure and honor of joining ten other ocean company leaders, each from a different sector, in the unique ‘Ocean Executive Forum’ at the SOS 2016 in Rotterdam.”

WOC CEO, Paul Holthus, stated, “We are honoured to have Orange Marine as one of our newest Members, and the first operational submarine cable company in the WOC. The WOC is actively providing leadership in developments with important implications for the submarine cable sector, such as ensuring consistent industry involvement in the U.N. negotiations on a new legally binding agreement under the Law of the Sea to address biodiversity in areas beyond national jurisdiction.”

Brigitte Dumont, Corporate Social Responsibility Chief Officer at Orange Group elaborated further on the company’s commitment to sustainability, “We are proud that Orange Marine joined WOC. This underlines our commitments to deploy ambitious solutions in order to support ecological and energy transition. At Orange, we act in the fields of climate change, resource and waste management and the protection of biodiversity. Numerous business lines are working to reduce our energy consumption and CO2 emissions, to improve the disposal of our equipment and promote recycling and more generally circular economy, and to research more eco-responsible solutions for the customers.”

The Sustainable Ocean Summit 2017 (Halifax, Canada, 29 Nov-1 Dec) will again include the “Ocean Executive Forum”, the unparalleled gathering of ocean industry CEOs from across the sectors.

About Orange Marine:

Orange Marine is specialized in the field of submarine telecommunications, from initial design and engineering, to installation of intercontinental and regional links, and maintenance of existing cables. Orange Marine has installed more than 160,000 kilometers of fibre optic submarine cables in all oceans and has conducted well over 500 cable repairs, some at depths of 5,500 meters. With its extensive track record in telecommunication cable installation and maintenance, Orange Marine now offers power cable installation and maintenance in leading markets, such as offshore and renewable energies.

SAVE THE DATE

Sustainable Ocean Summit (SOS) 2017: 29 Nov-01 Dec, Halifax, Canada

**SOS 2017 Theme: “The Ocean Sustainable Development Goal (SDG 14):
Business Leadership and Business Opportunities”**

Mark your calendars for this unique gathering of the global ocean business community.

Upcoming WOC Outreach and Engagement

2 May, HAMBURG

Maritime CIO Forum: Harnessing Digital for Vessel Optimisation (Invited Speaker)

5 May, BRUSSELS

INTAROS (INTEgrated ARctic Observation System) Workshop: Building long term observing systems in the Arctic (Invited Participant)

8 May, FAIRBANKS

Arctic Council/Arctic Economic Council Annual Meeting (Invited Speaker)

8-12 May, BARCELONA

Oceanoise 2017 (Invited Speaker)

14 May, BEIJING

Belt and Road Forum for International Cooperation (Invited Panelist)

16 May, BEIJING

2nd Silk Road Summit (Invited Panelist)

18-19 May, POOLE

European Maritime Days

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

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