

World Ocean Council Participation at...



The World Ocean Council (WOC) will be represented at the U.N. Ocean Conference by **CEO, Paul Holthus**, and **COO, Christine Valentin** (pictures and bios on page 4).

I. The WOC Ocean Conference Side Events and Business Reception

Please find below all the side events **organized and co-organized by the WOC**:

- 7 June, 9:00 – 10:30 AM, Room A

“The Ocean Business Community: Partnering for Implementation of SDG 14”

This is the main side event on the role of the private sector in implementing SDG 14.

Organizers: World Ocean Council, The International Chamber of Commerce (ICC – WBO), UN Global Compact

- 7 June, 6:30 – 8:30 PM, off-site, invitation only

The reception **“Celebrating Business Leadership in Ocean Conservation and Sustainable Development”** is an invitation-only evening event co-organized by the WOC, the International Conservation Caucus Foundation/Ocean Caucus, the U.N. Development Programme (UNDP), the U.N. Environment Programme (UNEP), Vulcan, Kelley Drye and other corporate partners.

- 8 June, 9:00 – 10:30 AM, Room B

“Financing Ocean Sustainable Development: The Investment Community and SDG 14”

This is the lead side event on the role of investment in advancing ocean sustainable development.

Organizer: World Ocean Council

II. The WOC Participation in Other Conference Events

The COO and CEO of the WOC are also invited to speak and participate in numerous side events and other activities, including:

- [Live Stream](#) Interview: 5 June, 1:30 - 1:50 PM, SDG Media Zone

“Public-Private Partnerships on Ocean Issues”

- Paul Holthus, President and CEO of World Ocean Council

- Lise Kingo, Executive Director of UN Global Compact
- Sturla Henriksen, CEO of the Norwegian Shipowners' Association

The SDG Media Zone is in the United Nations Correspondents Association Club on the 3rd floor of the UN Secretariat at the UN Headquarters.

- Speaker: 5 June, 3:00 – 4:30 PM, Room A

“The Global Partnership for Sustainable Transport (GPST): Maritime Transport and the future of the Sustainable Oceans Economy”

Organized by: The Global Partnership for Sustainable Transport (GPST)

- Moderator: 6 June, 11:00 AM – 12:30 PM, Room 12

“Swedish Initiative for Agenda 2030”

Organized by: Zero Vision Tool, Confederation of Swedish Enterprise, Swedish Steel Producers' Association, Swedish Forest Industries

- Speaker: 6 June, 11:00 AM – 12:30 PM, Room B

“The Coral Triangle - Partnerships to achieve SDG14 (and more!!!) in the World's Epicentre of Marine Biodiversity”.

Organized by: Government of Solomon Islands, Coral Triangle Initiative on Coral Reefs, Fisheries & Food Security, Coral Triangle Center, Conservation International, The Nature Conservancy, German Development Agency (GIZ), Asian Development Bank, Government of Australia, USAID, Global Environment Facility, Partnerships in Environmental Management for the Seas of East Asia.

- Speaker: 7 June, 9:00 – 10:30 AM, Room 6

“Joining hands to help achieve SDGs 6 and 14 – a win-win for freshwater and oceans”

Organized by: UN-Water, the World Ocean Council

- Speaker: 8 June, 6:00 – 7:30 PM, off-site, invitation only

“Pacific Leadership through Innovative Approaches to the Oceans Economy – Pacific 2050”

High Level Exchange Organized by: UNCTAD, members of the Council of Regional Organisations in the Pacific (CROP)

- Speaker: 9 June 2017, 11:00 AM-12:30 PM, Room 12

“The Role of the Private Sector In Fighting Climate Change Affecting the Ocean”

Organized by: International Chamber of Commerce (ICC), the World Maritime University (WMU), Government of Sweden.

III. The Ocean Conference Voluntary Commitments

The WOC is also engaged in Ocean Sustainable Development as a private sector stakeholder. In that perspective, the World Ocean Council registered 4 Voluntary Commitments to the Ocean Conference.

See [WOC commitments for The Ocean Conference](#).

[#OceanAction15365](#)

Global Industry Programs to Address Transboundary, Multi-Sectoral Ocean Pollution, including Plastics/Shipborne Wastes, Biofouling/Invasive Species, Marine Sound

Numerous marine pollution issues are global and cross-sectoral in nature, creating challenges in understanding and tackling them effectively. Key forms of transboundary, multi-sectoral marine

pollution include: shipborne solid wastes (including plastics), invasive species from biofouling, and marine sound.

An international, multi-industry and multi-stakeholder approach is needed to address these forms of global, transboundary, multi-sectoral pollution. A collaborative effort creates opportunities for dialogue, synergies, economies of scale and public/private partnerships. Such an approach will best be able to identify the priorities for the research, development and testing of solutions that are practical, effective and can be implemented by the industries whose activities generate the pollution. [more]

[#OceanAction15368](#)

Smart Ocean-Smart Industries: Engaging Industry in Improving Ocean, Weather and Climate Knowledge in Support of Sustainable Development and Disaster Reduction

The Smart Ocean-Smart Industries (SO-SI) Program is a major initiative to catalyze industry leadership in contributing to the long-term science and understanding of the ocean. The SO-SI Program will facilitate ocean industry efforts to collect and share data that: a) contributes to describing the status, trends and variability of ocean, weather and climate (including ocean acidification); and b) improves the understanding, modeling, forecasting, monitoring and management of ocean ecosystems, resources, weather and climate, and improving disaster risk reduction efforts. [more]

[#OceanAction16854](#)

Developing SDG Objectives and Metrics with and for the Ocean Business Community

The World Ocean Council (WOC) is working to develop SDG objectives and metrics with and for the ocean business community, as announced at SOS 2016 and at the U.N. Ocean Conference PrepCom side event in Feb 2017.

Since 2014, in the formal SDG process, the WOC has been the only ocean industry organization consistently participating in the SDG from the initial stages of the process. The WOC has been working to inform and engage the ocean business community since 2013 through our network of 34,000+ ocean industry stakeholders. In 2016, the WOC produced a report for the ocean business community that reviews and analyzes the SDGs in relation to ocean industries. [more]

[#OceanAction18873](#)

Young Ocean Professionals for Sustainable Development

The Young Ocean Professionals for Sustainable Development (YOP) Network is a global, multi-sectoral and educational network to catalyze and leverage sustainability in the Ocean Business Community. A vibrant new generation is emerging. This generation is aware that sustainable development can foster economic development and is convinced that the oceans are the first priority for action on “Corporate Ocean Responsibility”.

To gather these change-makers from all over the world and from all sectors, the World Ocean Council (WOC) is developing a global, multi-sectoral network of Young Professionals from the ocean business community. [more]

World Ocean Council

The World Ocean Council (WOC) is the international multi-industry business leadership alliance on ocean sustainable development, science and stewardship, i.e. Corporate Ocean Responsibility. www.oceancouncil.org

The WOC brings together industries that use the ocean to catalyze global leadership and collaboration in support of improved business, continued access, reduced risk and sustainable development.

The annual WOC **Sustainable Ocean Summit (SOS)** gathers the ocean business community on major trends and topics. **SOS 2017 takes place in Halifax, Canada, 29 November to 1 December.**



Paul Holthus, WOC Chief Executive Officer

Paul works with the private sector and market forces to develop practical solutions for achieving sustainable development and addressing environmental concerns, especially for marine areas and resources.

His experience ranges from working with the global industry associations or directors of UN agencies to working with fishermen in small island villages. Paul has been involved in coastal and marine resource sustainable development and conservation work in over 30 countries in Europe, Asia, the Pacific, Central America and Africa. As a consultant on sustainable development and environmental management, he has worked with companies, industry associations, UN agencies, international NGOs and foundations on sustainability, especially in the areas of oil/gas, fisheries, aquaculture, standards and certification.

Paul is a graduate of the University of California and the University of Hawaii, with advanced degrees in coastal/marine resources and international business.



Christine Valentin, WOC Chief Operating Officer

Christine is Chief Operating Officer for the WOC. As such she is leading the WOC efforts to develop and drive strategically focused action to ensure sustainable business value to members, grow the WOC membership and visibility among ocean business community, and guide WOC budget development and financial management.

Christine has 30 years of senior positions (international business development, strategy, CFO) in multicultural contexts in S&P 500 companies and smaller management owned businesses.

Christine has a degree in business from Harvard Business School, as well as degrees in philosophy, literature, political science from the Sorbonne and Sciences Po. She is also the treasurer and a board member of the Professional Women's Network in Paris and a member of the Women's International Shipping & Trading Association (WISTA).

If you have question about the WOC, please contact info@oceanCouncil.org

If you have question about the Sustainable Ocean Summit 2017, please consult the website [Sustainable Ocean Summit \(SOS\)](http://SustainableOceanSummit(SOS).org) or contact summit@oceanCouncil.org.