



News Release

WOC DELIVERS BUSINESS ENGAGEMENT IN SUSTAINABLE DEVELOPMENT AT U.N. OCEAN CONFERENCE - AND INTO THE FUTURE

The World Ocean Council's Commitment is to Continue Creating Industry Leadership and Collaboration for Ocean Sustainability over the Long Term

13 June 2017

The World Ocean Council's unique role as the only global, multi-industry leadership alliance dedicated to ocean sustainable development delivered significant, successful ocean business engagement in last week's first U.N. Ocean Conference.

Most importantly, the WOC will continue implementing its Mission to bring together the multi-sectoral ocean business community to catalyze global leadership and collaboration in ocean sustainability and "Corporate Ocean Responsibility" well beyond the conference.

Since 2009 the WOC has been engaging the ocean industries in working towards the Vision of a healthy and productive global ocean and its sustainable use, development and stewardship by a responsible ocean business community.

As a result, a diverse range of ocean industry companies from around the world and across the sectors are distinguishing themselves as leaders in ocean sustainable development as WOC Members and through the growing global WOC network of 34,000+ ocean industry stakeholders.

The WOC is organizing international, cross-sectoral industry efforts through:

- Addressing the Sustainable Development Goals (SDGs) by leading business community efforts to develop international ocean industry SDG objectives and metrics
- Creating the "Ocean Investment Platform" to bring together ocean industries, innovators and investors and accelerate investment in ocean sustainable development
- Launching a global Young Ocean Professionals initiative for the ocean business community
- Creating the Sustainable Ocean Summit (SOS) – the only annual global, high level, gathering of the ocean business community focused on sustainable development (5th SOS, Halifax, 29 Nov-1 Dec 2017)

WOC's ongoing development of international multi-sectoral programs are working to tackle cross-cutting ocean priorities, e.g. ocean governance, marine spatial planning, marine sound, the Arctic, marine invasive species, marine mammal impacts, marine debris/plastics, port

reception facilities, adaptation of ports and coastal infrastructure to sea level rise/extreme weather events, pirate fishing/fishery catch documentation and traceability, data collection by ships/platforms of opportunity (Smart Ocean-Smart Industries).

SAVE THE DATE

Sustainable Ocean Summit (SOS) 2017: 29 Nov-01 Dec, Halifax, Canada

**SOS 2017 Theme: “The Ocean Sustainable Development Goal (SDG 14):
Business Leadership and Business Opportunities”**

Mark your calendars for this unique gathering of the global ocean business community.

Upcoming WOC Outreach and Engagement

20 June, MONTREAL

**Marine Environmental Observation Prediction and Response (MEOPAR) Network,
International Science Advisory Committee Meeting** (Committee Member)

10-21 July, NEW YORK

U.N. Law of the Sea, 4th BBNJ Preparatory Committee Meeting - Development of an international legally binding instrument under the United Nations Convention on the Law of the Sea on the conservation and sustainable use of marine biological diversity of areas beyond national jurisdiction (BBNJ) (Industry Representative)

17-19 July, NEW YORK

U.N. High Level Political Forum (HLPF) Sustainable Development Goals (Participant)

18 July, NEW YORK

U.N. Sustainable Development Goals Business Forum (Participant)

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

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