



News Release

WOC ENGAGES INTERNATIONAL OCEAN BUSINESS COMMUNITY PLEDGES FOR EUROPEAN UNION “OUR OCEAN” CONFERENCE

World Ocean Council is Working to Ensure Ocean Industry Leadership in the International “Our Ocean Conference”, Hosted by the EU in Malta

05 September 2017

“Our Ocean – An Ocean for Life” - a high-level invitation-only international conference in Malta on 5-6 October 2017 - will bring together key decision makers of the international community to identify solutions and commit to tangible and measurable actions to reduce marine pollution, support sustainable fisheries, mitigate climate change and establish marine protected areas.

The “Our Ocean Conference” seeks to bring together a range of ocean stakeholders to make commitments to ocean sustainable use. The European Union is calling on corporate leaders to put forward commitments to protect and sustainably use our oceans, in particular on sustainable seafood sourcing.

Companies making commitments for the “Our Ocean Conference” will be officially recognised as 'Our Ocean 2017 Corporate Ambassadors' and speaking opportunities will be made available to announce the most ambitious commitments on a global stage. Commitments should focus on the key ocean issues of our time: (1) sustainable fisheries, (2) marine pollution, (3) climate-related impacts on the ocean, and (4) marine protected areas.

To date the three Our Ocean Conferences have generated about 250 commitments worldwide, of over US\$ 9.2 billion and designating 9.9 million square kilometres as new Marine Protected Areas (MPAs).

Until now, the pledges have been made largely by governments and other non-industry stakeholders. **The WOC invites all the Ocean Business Community to submit commitments to show their engagement in ocean sustainability. Please contact Simkje Kruidrink (Simkje.KRUIDERINK@ec.europa.eu) for more information on commitments and the submission process.**

REGISTER AND PARTICIPATE

Sustainable Ocean Summit (SOS) 2017: 29 Nov-01 Dec, Halifax, Canada

**SOS 2017 Theme: “The Ocean Sustainable Development Goal (SDG 14):
Business Leadership and Business Opportunities”**

Register now and participate in the only yearly Ocean Business Community summit:
SOS 2017 [early bird discount on registration fees](#) available now.

Upcoming WOC Outreach and Engagement

12-13 September, LOS ANGELES

Green Shipping Summit, 2017 (Opening Plenary Speaker)

13 September, VIENNA

AQUACROSS Science Policy Business Think Tank (SPBTT) (Member)

19 September, MONTEREY, CALIFORNIA

Ocean and Coastal Research Management Lecture Series, Center for the Blue Economy
(Speaker)

21-22 September, ORLANDO

EnergyWaterFoodNexus International Summit (Plenary Speaker)

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

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