



News Release

## **WORLD OCEAN COUNCIL LAUNCHES “AFFILIATE MEMBERSHIP” – ENABLING INDIVIDUALS TO ENGAGE IN THE WOC GLOBAL “CORPORATE OCEAN RESPONSIBILITY” ALLIANCE**

**WOC’s New “Affiliate Member” Category Responds to Interest from Individuals in Joining the International WOC Ocean Business Community**

14 September 2017

**In response to an increasing number of individuals seeking to participate in the World Ocean Council, the WOC has launched [an “Affiliate Member” category](#). This enables individuals to become part of the only global multi-industry leadership alliance dedicated to ocean sustainable development, science and stewardship.**

WOC Affiliate Members are fully part of the WOC cross-sectoral business community and will be able to engage with leadership companies from various ocean industries, including shipping, oil and gas, fisheries, aquaculture, tourism, offshore renewable energy, ports, dredging, cables, as well as the maritime legal, financial and insurance communities, and others. In addition, Affiliate Members benefit from information about and participation in key events regarding the business community and ocean sustainable development, access to WOC “Members Only” pages and discounted fees at WOC events, including the Sustainable Ocean Summit.

**Join the WOC community now and become [an Affiliate Member](#)!**

**Affiliate Members participate in WOC efforts to advance the global ocean sustainable development agenda and ensure the business community is an integral part of decision-making on the future of the ocean.**

WOC Affiliate Members are invited to take part in all WOC programs and platforms, join WOC Member groups and become projects leaders in ocean sustainable development.

Learn more about all these opportunities by consulting the WOC website [www.oceancouncil.org](http://www.oceancouncil.org) and by emailing [secretariat@oceancouncil.org](mailto:secretariat@oceancouncil.org).

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### **REGISTER AND PARTICIPATE**

**[Sustainable Ocean Summit \(SOS\) 2017: 29 Nov-01 Dec, Halifax, Canada](#)**

**[SOS 2017 Theme: “The Ocean Sustainable Development Goal \(SDG 14\):](#)**

## ***Business Leadership and Business Opportunities”***

Participate in the only yearly ocean business community summit: SOS 2017 early bird registration fees are about to end.

As an Affiliate Member, benefit from the WOC Member registration fee at the SOS 2017 and save up to 25%.

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## **PARTNER AND SPONSOR**

Many Sustainable Ocean Summit 2017 [Sponsorship opportunities](#) are still available. Join the group of leader organizations supporting the SOS 2017!

Join paramount organizations and publications in partnering with the WOC as [Media Partners and Endorsers](#) of the Sustainable Ocean Summit 2017.

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## **Upcoming WOC Outreach and Engagement**

12-13 September, LOS ANGELES

**Green Shipping Summit, 2017** (Opening Plenary Speaker)

13 September, VIENNA

**AQUACROSS Science Policy Business Think Tank (SPBT)** (Member)

19 September, MONTEREY, CALIFORNIA

**Ocean and Coastal Research Management Lecture Series, Center for the Blue Economy** (Speaker)

3 October, MILAN

**One Ocean Forum** (Lab Member)

5-6 October, MALTA

**EU Our Ocean Conference** (Invited Participant)

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## **About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.*

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