



News Release

GULF CRAFT JOINS WORLD OCEAN COUNCIL

The luxury yachts and leisure boat builder Gulf Craft recently joined the World Ocean Council (WOC) - the international business leadership alliance on Corporate Ocean Responsibility

05 October 2017

Gulf Craft is the first luxury yacht and boat builder to join the WOC, and will bring its innovative expertise in on-water living experience to the WOC industry alliance on ocean sustainable development, science and stewardship.

Gulf Craft CEO, Erwin Bamps, stated that: “Gulf Craft is delighted to become a member of the World Ocean Council. Innovation and legacy are at the core of our identity and they can be reached only through sustainable development of the maritime industry.”

[Gulf Craft](#) has served the aspirations of passionate seafarers for more than three decades and now joins other leadership companies as a WOC Member. The award-winning manufacturer has pursued continuous investment in research and development since its foundation in the Emirates in 1982.

CEO Bamps continued, “We share with the WOC the same aim of ensuring the corporate responsibility of the Ocean Business Community. Our investments in deploying advanced technology are driven by our vision of a future more connected to the oceans and their sustainable use, transforming the experience of travel by the sea.”

WOC CEO, Paul Holthus, said: “We are honored to have Gulf Craft come on board. Their involvement in leading the yacht and luxury boat sector towards more sustainable and responsible practices is fundamental to addressing the environmental challenges of the growing ocean economy.”

Holthus further stated, “We encourage other marine leisure craft corporations to get involved in the WOC as a way to collaborate in advancing innovative ocean sustainable development through our unique global ocean leadership alliance. In particular we are ready to facilitate companies getting involved in our ‘Smart Ocean-Smart Industries’ program, and participate in data collection efforts.”

The WOC ‘Smart Ocean-Smart Industries’ program will be a feature of the upcoming [WOC 5th Sustainable Ocean Summit \(SOS\), Halifax, 29 Nov-1 Dec.](#)

Sustainable Ocean Summit (SOS) 2017: 29 Nov-01 Dec, Halifax, Canada

**SOS 2017 Theme: “The Ocean Sustainable Development Goal (SDG 14):
Business Leadership and Business Opportunities”**

DISCOUNTED EARLY REGISTRATION RATE AVAILABLE UNTIL OCTOBER 16!

REGISTER AND PARTICIPATE

Participate in the only yearly ocean business community summit:
SOS 2017 early registration fees are about to end.

**Become a WOC “Affiliate Member” and benefit from reduced registration rates for SOS 2017.
Join the WOC “Young Ocean Professionals” (YOPs) to receive reduced SOS 2017 registration rates.**

PARTNER and SPONSOR

SOS PARTNERS and SPONSORS: [Join the leadership organizations supporting the SOS 2017!](#)
SOS 2017 Partner and [Sponsorship opportunities](#) are still available.

SOS Event Endorsers and Media Partners: Join organizations and media companies working with
WOC as SOS 2017 [Event Endorsers and Media Partners](#).

Upcoming WOC Outreach and Engagement

3-4 October, MILAN
One Ocean Forum (Participant)

5-6 October, MALTA
Our Ocean Conference (Participant)

11-12 October, BRUSSELS
Maritime Spatial Planning for Blue Growth (Speaker)

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

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