



News Release

WOC SUSTAINABLE OCEAN SUMMIT (SOS) TO DELIVER UNIQUE GLOBAL OVERVIEW OF OCEAN ECONOMIC ACTIVITY TO 2030

Ocean Industry Status, Trends and Projections For All Major Business Sectors Will Be Presented at World Ocean Council's SOS 2017 in Relation to U.N. Agenda 2030 Sustainable Development Goals (SDGs)

16 October 2017

The [WOC Sustainable Ocean Summit \(SOS\)](#) is the only international ocean event of any kind to provide a global review of economic activity for all the principle areas of ocean commercial use.

The "Ocean 2030" session at SOS 2017 (Halifax 29 Nov-1 Dec) will feature authoritative presentations by global experts on major ocean business sectors.

The SOS 2017 "Ocean 2030" session will address the status, trends and projections for:

- Shipping
- Offshore Oil and Gas
- Fisheries
- Aquaculture
- Offshore Wind Energy
- Ocean Renewable Energy
- Cruise Tourism
- Submarine Cables
- Seabed Mining
- Human Habitation on the Ocean

The SOS 2017 will link this unprecedented collation of information on ocean economic activity to the WOC efforts to work with the ocean business community to develop SDG objectives and metrics.

The Ocean 2030 sessions at SOS 2017 will consider the opportunities and risks that future ocean use creates for each sector, for the collective ocean business community, for the ocean economy overall, and for the ocean itself. Sustainable development of the global ocean commons cannot be achieved without understanding and engaging ocean users, and without leadership and collaboration on the part of responsible ocean companies.

Sustainable Ocean Summit (SOS) 2017: 29 Nov-01 Dec, Halifax, Canada

SOS 2017 Theme: *"The Ocean Sustainable Development Goal (SDG 14):
Business Leadership and Business Opportunities"*

DISCOUNTED EARLY REGISTRATION RATE AVAILABLE UNTIL OCTOBER 16!

REGISTER AND PARTICIPATE

Participate in the only yearly ocean business community summit:
SOS 2017 early registration fees are about to end.

**Become a WOC "Affiliate Member" and benefit from reduced registration rates for SOS 2017.
Join the WOC "Young Ocean Professionals" (YOPs) to receive reduced SOS 2017 registration rates.**

PARTNER and SPONSOR

SOS PARTNERS and SPONSORS: [Join the leadership organizations supporting the SOS 2017!](#)
SOS 2017 Partner and [Sponsorship opportunities](#) are still available.

SOS Event Endorsers and Media Partners: Join organizations and media companies working with
WOC as SOS 2017 [Event Endorsers and Media Partners](#).

Upcoming WOC Outreach and Engagement

15-17 October, MONACO

International Workshop on Socio-Economics of Ocean Acidification (Invited Participant)

17-18 October, PARIS

EvolenDays - French Oil and Gas Industry Association Conference (Participant)

23-25 October, BRUSSELS

Global Science, Technology and Innovation Conference (Organizer/Moderator of Special "Ocean CEO" Plenary Panel Session)

24-26 October, RIYADH

Saudi Arabia Future Investment Initiative (Invited Participant)

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part

of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

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