



News Release

## **WORLD OCEAN COUNCIL WELCOMES TRANSAS ON BOARD**

**Transas – a World-Leading Provider of High Tech Solutions, Software Applications, and Services for the Maritime Industry - Joins the WOC**

24 October 2017

**[Transas](#), a global leader in cutting-edge navigation systems and innovative digital solutions has become the latest member of the World Ocean Council - the international, cross-sectoral leadership alliance on ocean sustainable development, science and stewardship.**

Transas CEO, Frank Coles, has been awarded as Most Influential People of the Year category of the 2017 Golden Bridge Business and Innovations Awards. Selected for his ability in driving the maritime industry's digital age and a new world of automated shipping, Frank Coles presented himself as a campaigner for ensuring operation in an efficient and environmentally friendly way.

These values correspond to the WOC mission and Frank Coles stated: "The decision to join the WOC is in line with Transas' vision, as we aim together at creating bonds between the different sectors of the maritime industry to develop a single global environment, facilitating decision-making and fostering collaborations. We are very happy to be part of the world's international business network focused on ocean sustainability. We will provide WOC Members with our tools, playing our part in improving navigation, simulation, vessel traffic, and fleet management systems'."

WOC CEO, Paul Holthus, said: "With Transas as our newest WOC Member, this leadership company widens the scope for cross-sectoral collaboration and business development around safe and sustainable ocean use. We are looking forward to engaging with Transas' regional offices and their global network of partners. We encourage other ocean technology and software developers to get involved in the WOC as a way to advance ocean sustainable development and business development through the WOC's unique global network of ocean industry operators."

### **About Transas**

Transas' vision is to lead the way in creating an ecosystem of harmonised integrated solutions in safety, navigation and ship operations. True to its vision, Transas has introduced THESIS, the Transas Harmonised Eco System of Integrated Solutions. THESIS is a flexible data resource where Ship, Fleet Operations, Academy (simulation and training) and Ship Traffic Control can all be connected to the ecosystem, effectively a community working together on a cloud-based shared data platform to enable smarter operations, safety and navigation.

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## **Sustainable Ocean Summit (SOS) 2017: 29 Nov-01 Dec, Halifax, Canada**

**SOS 2017 Theme: “The Ocean Sustainable Development Goal (SDG 14):  
Business Leadership and Business Opportunities”**

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### **REGISTER AND PARTICIPATE**

Participate in the only yearly ocean business community summit:

**Become a WOC “Affiliate Member” and benefit from reduced registration rates for SOS 2017.  
Join the WOC “Young Ocean Professionals” (YOPs) to receive reduced SOS 2017 registration rates.**

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### **PARTNER AND SPONSOR**

**SOS PARTNERS and SPONSORS:** [Join the leadership organizations supporting the SOS 2017!](#)  
SOS 2017 Partner and [Sponsorship opportunities](#) are still available.

**SOS Event Endorsers and Media Partners:** Join organizations and media companies working  
with WOC as SOS 2017 [Event Endorsers and Media Partners](#).

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### **Upcoming WOC Outreach and Engagement**

23-25 October, BRUSSELS

**Global Science, Technology and Innovation Conference** (Organizer/Moderator for Special |:  
*“Ocean CEO” Plenary Panel*)

24-26 October, RIYADH

**Saudi Arabia Future Investment Initiative** (Invited Participant)

26 October, LISBON

**Second JPI Oceans Conference** (Invited Panelist: *“Maritime technologies - Collaboration with  
Industry”*)

01-03 November, QINGDAO

**Oceanology International – China** (Presentation: *“Smart Ocean-Smart Industries: Scaling up  
Ocean Observations by Using Industry Ships and Platforms”*)

03-06 November, SHENZHEN

**World Congress of Ocean** (Opening Keynote Presentation: *“Business Leadership in Sustainable  
Development for the Blue Economy and the Maritime Silk Road”*; Invited Panelist for Opening  
Plenary High Level Dialogue: *“New Strategy for Building the Maritime Silk Road”*)

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**About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.*

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