



The International Business Alliance  
for Corporate Ocean Responsibility

News Release

## **WOC SURVEY ON INDUSTRY DATA COLLECTION IN ARCTIC AND PRIORITIES FOR FUTURE INDUSTRY/SCIENCE RESEARCH**

**Survey Will Identify Ocean Industry Efforts and Potential to Gather Arctic Ocean and Climate Data, and Determine Research Needs for Safe Arctic Maritime Operations**

13 June 2018

**The Arctic ocean businesses community is invited to participate in [a survey on the current state of data collection efforts and capabilities in the Arctic](#) conducted by the World Ocean Council (WOC).**

The WOC is the ocean business community partner of the EU-funded Arctic Research Icebreaker Consortium (ARICE) Project which will enable scientists to collect more data in the Arctic by: 1) Coordinating improved use of existing polar research vessels, and 2) Working through the WOC to engage commercial vessels operating in the Arctic to collect oceanic and atmospheric data.

A first step in better understanding the future needs on data collection in support of safe and responsible industry activities in the region is to assess the observations that are currently conducted on board vessels operating in the Arctic, including those observations obtained for navigational purposes.

**Arctic vessel operators are invited to complete the [short survey on ocean and atmospheric observation activities and instrumentation by 15 July](#).**

(The survey has been tested by several companies to ensure that it is useful, appropriate and 'business friendly'.)

**The WOC encourages companies operating vessels anywhere in the Arctic, from across the sectors - including shipping, fishing, tourism, oil and gas, mining and other activities - to [participate in the survey](#).**

The ARICE project will reduce risks to industry activities by expanding the scope and scale of Arctic ocean and atmosphere observations that improve the understanding, modelling, and predicting of operating conditions.

The WOC efforts in the Arctic via ARICE are part of the global WOC 'Smart Ocean-Smart Industries' program which works to engage ocean companies to host or deploy instruments on vessels and platforms, or share data from previous studies.

The WOC CEO will be presenting information on these efforts at the upcoming Arctic Observing Summit (Davos, 24-26 June, 2018).

The annual WOC Sustainable Ocean Summit (SOS), Hong Kong, 14-16 November 2018, will again include a 'Smart Ocean-Smart Industries' session, which this year will focus on data collection in the Arctic and the ARICE project. A separate session will concentrate on safe and sustainable development of maritime activities in the Northern Sea Route connecting Asia and Europe.

---

## SAVE THE DATE

### Sustainable Ocean Summit (SOS) 2018: 14-16 Nov, Hong Kong

**SOS 2018 Theme: "Ocean Sustainable Development- Connecting Asia and the World"**

Mark your calendars for this unique gathering of the global ocean business community.

---

## Recent and Upcoming WOC Outreach and Engagement

19-21 June, BOULDER

**International Hydrographic Organization (IHO): Crowd-Based Bathymetry Working Group Meeting** (Invited Participant)

21 June, PARIS

**High Seas Conference** (Invited Speaker)

24-26 June, DAVOS

**Arctic Observing Summit** (Invited Speaker)

26-27 June, MONACO

**Transition Monaco Forum: Reinventing Business Models** (Invited Moderator for session on "Transforming the Mediterranean")

26-28 June, BOULOGNE SUR MER

**High Seas International Conference** (invited speaker)

---

**About the World Ocean Council (WOC)**

*The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment. WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.*

**Contact email:** [info@oceancouncil.org](mailto:info@oceancouncil.org) **Web:** [www.oceancouncil.org](http://www.oceancouncil.org)

*To subscribe to future WOC News or to update your contact information, [click here](#).  
To share this issue of WOC News with others (on Facebook, Twitter, etc), [click here](#).*