News Release

WOC LEADS DISCUSSIONS AT WORLD WATER WEEK ON LAND-BASED SOURCES OF MARINE POLLUTION

The World Ocean Council (WOC) is Chairing a Session on Business Leadership in Tackling Land-Based Sources of Marine Pollution at the World Water Week

25 August 2018

Senior corporate representatives will bring industry perspectives and examples on addressing the linkages between land and sea and implementing Sustainable Development Goals 6 and 14.

The session will convene on 27 August during World Water Week (Stockholm, 26–31 August) with a focus on “Water, ecosystems and human development”. Decision-makers and business innovators from around the globe will be gathering at this annual event in Stockholm to foster new thinking and develop solutions to the most pressing water-related challenges of today.

One such challenge concerns the ramifications of land-based activities for freshwater, marine and coastal systems, which compromise ecosystem health and various aspects of sustainable development. The U.N. Sustainable Development Goals (SDGs) have proposed to address this by “improving water quality by reducing pollution by 2030” (Goal 6.3), and by “preventing and significantly reducing marine pollution of all kinds by 2025” (Goal 14.1).

Industry organizations and their member companies have begun to recognize the importance of the linkages between land and sea in their operations, and of cross-sectoral leadership and collaboration in ensuring that efforts by individual companies and sectors achieve the synergies necessary to address these challenges.

This session will bring together representatives from Inter IKEA Group, Borealis, H&M, Stockholm International Water Institute and more, along with WOC COO Christine Valentin as moderator, to examine industrial challenges and opportunities on the road ahead for achieving SDGs 6 and 14.

Business Leadership for Oceans — Source-to-sea Solutions
Date/Time: 27 August 2018 (Monday), 14:00–15:30
Venue: NL Music Hall, City Conference Centre, Stockholm, Sweden
WOC Participation: COO Christine Valentin as Moderator
For more information: [https://programme.worldwaterweek.org/event/7850-business-leadership-for-oceans--source-to-sea-solutions](https://programme.worldwaterweek.org/event/7850-business-leadership-for-oceans--source-to-sea-solutions)

---

**REGISTER AND SUPPORT SOS 2018**

*Sustainable Ocean Summit (SOS) 2018: 14–16 November, Hong Kong*

"Ocean Sustainable Development — Connecting Asia and the World"

~ Join us at our annual flagship event to advance industry-driven solutions to ocean sustainability challenges ~

Become a WOC “Affiliate Member” and benefit from reduced SOS registration rates.

Become a WOC “Young Ocean Professional” for reduced SOS registration rates.

*Early Registration Available Until 15 September 2018!*

---

**Upcoming WOC Outreach and Engagement**

26-31 August, STOCKHOLM

*World Water Week* - “Business Leadership for Oceans – Source-to-sea Solutions” (Invited Co-Organizer)

3-4 September, DAKAR


4-17 September, NEW YORK

*U.N. Law of the Sea, BBNJ Treaty* - 1st Negotiation Session on the international, legally binding instrument under the U.N. Convention on the Law of the Sea re the conservation and sustainable use of marine biological diversity of areas beyond national jurisdiction (BBNJ) (Industry Representative)

12-14 September, SAN FRANCISCO

*Global Climate Action Summit* (Invited Organizer of “Private Sector Leadership in Climate Proof Ports for Small Island Developing States”, Official Affiliate Event)

1-2 October, PANAMA CITY

*GEF-IW/UNDP/IOC-UNESCO Latin America-Caribbean Regional Network Meeting* - “Business
Roundtable” (Invited Organizer)

---

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

---

Contact email: info@oceancouncil.org  Web: [www.oceancouncil.org](http://www.oceancouncil.org)

To subscribe to future WOC News or to update your contact information, [click here](#).

To share this issue of WOC News with others (on Facebook, Twitter, etc), [click here](#).

---

©2018 World Ocean Council | 3035 Hibiscus Drive, Suite 1 Honolulu, HI 96816 USA