



The International Business Alliance
for Corporate Ocean Responsibility

News Release

SEAAHEAD JOINS WORLD OCEAN COUNCIL TO ACCELERATE INNOVATION FOR OCEAN SUSTAINABLE DEVELOPMENT

SeaAhead To Advance Bluetech Innovation Through Programming, Incubation and Venture Investment - and Engaging with WOC's Ocean Investment Platform

17 September 2018

The World Ocean Council is proud to announce that SeaAhead has joined the growing WOC international multi-industry alliance on industry and investment action in support of ocean sustainable development.

SeaAhead is a benefit corporation whose mission is to catalyze the intersection of sustainability, oceans and innovation. The team comes from a maritime, cleantech and tech sector background with corporate business development, VC fund, start-up and operational experience. The team is now also seeking to raise SeaAhead Ventures, a Bluetech Sustainability fund.

SeaAhead Co-founder Mark Huang said, "SeaAhead is excited to be a new member of the WOC, a global organization of ocean business leaders dedicated to ocean stewardship. We look forward to working with WOC Members and the global ocean business community on accelerating the development, investment and uptake of innovation for sustainable development. We encourage other ocean related innovation accelerators to engage with the WOC to help achieve the scale and pace of efforts needed to tackle the challenges facing the ocean."

To move this forward, SeaAhead will lead a workshop at the 6th WOC Sustainable Ocean Summit (SOS), Hong Kong, 14-16 November on new innovation for ocean sustainability.

On 20 September, "SeaAhead - the BlueTech Launch" takes off in Cambridge, MA - in the heart of Boston's venture ecosystem. See <https://vencaf.org/bluetech/> to learn more and register to participate.

SUSTAINABLE OCEAN SUMMIT (SOS) 2018 14 – 16 NOVEMBER ~ HONG KONG

“Ocean Sustainable Development — Connecting Asia and the World”

~ Join ocean industry leaders at the Ocean Business Community’s annual global gathering to advance private sector action on ocean sustainable development! ~

Have a look at the SOS 2018 Program [here](#).

[REGISTER NOW!](#)

Exclusive sponsorship opportunities still available. Click [here](#) to learn more!

Upcoming WOC Outreach and Engagement

27-28 September, SHENZHEN

China-Foreign Think-Tank Forum: “40 years of Reform and Opening Up: Changing China and Influencing the World” (Speaker)

1-2 October, PANAMA CITY

GEF LME:LEARN Latin America-Caribbean Regional Network Meeting - “Business Roundtable” (Organizer)

3-4 October, HONG KONG

Global Maritime Forum (Participant)

4 October, CAMBRIDGE, MA

Microplastics - A Way Forward (Participant)

10-11 October, BRUSSELS

EU AQUACROSS Project: Final Meeting (Participant)

About the World Ocean Council (WOC)

The WOC is the only international, cross-sectoral alliance for private sector leadership and collaboration in ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and the UK/Europe.

Contact email: info@oceancouncil.org **Web:** www.oceancouncil.org

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