WORLD OCEAN COUNCIL JOINS WORLD BENCHMARKING ALLIANCE

WOC Becomes World Benchmarking Alliance Partner to Advance Development of Sustainability Criteria for Global Ocean Business Community

9 May 2019

The World Ocean Council (WOC) - the Global Blue Economy Business Organization - is pleased to announce that it has become an official “Ally” of the World Benchmarking Alliance. The WOC will work with the WBA and its network of Allies to develop criteria and benchmarks for sustainable development relevant to the ocean business community.

The World Benchmarking Alliance (WBA) was formed to increase the role of the private sector in advancing the implementation of the Sustainable Development Goals (SDGs). The WBA is developing transformative benchmarks and indicators to measure company performance in relation to the SDGs. These metrics are leveraging existing international norms and standards and are backed by best available science.

WBA Allies represent a large mix of parties relevant to the encompassing scope and scale of the SDGs. These include business networks, financial institutions, multi-lateral organizations and civil society groups. WBA Allies are working to create long-term impact through enhanced transparency and understanding of private sector’s potential to maximize their contribution to the U.N. 2030 Agenda.

SAVE THE DATE

Sustainable Ocean Summit (SOS) 2019: 20-22 Nov, Paris

“Investing in Ocean Futures: Finance and Innovation for the Blue Economy”

Mark your calendars for this unique gathering of the global Ocean Business Community.

Recent/Upcoming WOC Outreach and Engagement
13-15 May, COPENHAGEN
UN Decade of Ocean Science - Global Planning Meeting (Speaker)

15-16 May, MALMO
43rd Center for Oceans Law and Policy Conference (Participant)

16-18 May, ZHOU SHAN
Ocean Tech 2019 (Speaker, Workshop Organizer)

20-21 May, LONDON
Biofouling Management and Prevention Seminar (Speaker, Event Co-Chair)

22 May, LONDON
Sea: The Future (Participant)

27-29 May, MAURITIUS
Western Indian Ocean Regional Science-Policy Workshop (Speaker)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed here, a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

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