



The International Business Alliance
for Corporate Ocean Responsibility

News Release

THREE GLOBAL CARGO LOGISTICS NETWORKS - WORLDWIDE PROJECT CONSORTIUM, PRIORITY CARGO NETWORK AND CARGO EQUIPMENT EXPERTS - ALL JOIN WOC

World Ocean Council - the Global Blue Economy Business Organization - Expands its Scope Significantly with Three Leading International Cargo Logistics Networks

4 July 2019

The World Ocean Council is proud to announce that Worldwide Project Consortium (WWPC), Priority Cargo Network and Cargo Equipment Experts (CEE) – comprising hundreds of individual companies – have joined the WOC international, multi-industry alliance on action and collaboration in support of ocean sustainable development.

The Networks Director, Wolfgang Karau, stated, “We got to take care of our planet and clean oceans for future generations. Most of our members are based close to shores and waterways and I am sure that our membership with WOC is the right step to manifest our commitment towards a cleaner tomorrow.”

WOC CEO Paul Holthus said, “We are honoured to have the Worldwide Project Consortium, Priority Cargo Network and Cargo Equipment Experts come on board with the WOC. Maritime transport and cargo logistics are central to global economy, moving 90% of international trade - and are thus fundamental to the future of the ocean. The WOC embraces leadership companies large and small from across the sectors and around the globe in creating the collaboration and action needed on ocean sustainable development.”

[Worldwide Project Consortium \(WWPC\)](#) was founded in 1998 to connect independent project cargo forwarding companies, and to provide a reference source for shippers, carriers and forwarding partners to locate quality project cargo specialists. WWPC spans the globe with membership for one company per country or designated area. This creates an essential framework for conducting trade in the project cargo market, avoiding confusion with subcontractors and allowing the confidential and professional preparation and handling of project related tasks.

[Priority Cargo Network](#) works to identify demands from general freight forwarders for cost effective and dynamic network presentation with a strong brand. With specialized independent freight forwarder members per country, the network enables participating companies to

operate more effectively in the global arena.

[Cargo Equipment Experts \(CEE\)](#) is a global platform and tool for project owners and forwarders. The organization provides networking and marketing for owners and operators of specialized and valuable equipment, carriers and manufacturers and asset-based forwarders, working within the heavy and outsized cargo market.

SAVE THE DATE

Sustainable Ocean Summit (SOS) 2019: 20-22 Nov, Paris

“Investing in Ocean Futures: Finance and Innovation for the Blue Economy”

Mark your calendars for this unique gathering of the global Ocean Business Community.

Recent and Upcoming WOC Outreach and Engagement

9-10 July, PARIS

Paris International Financial Forum (Participant)

15 August, HONOLULU

Asia-Pacific Center for Security Studies (APCSS) - Comprehensive Maritime Security Cooperation Course (Speaker)

19-30 August, NEW YORK

U.N. Law of the Sea, BBNJ Treaty - 3rd Negotiation Session on the international, legally binding instrument under the U.N. Convention on the Law of the Sea re the conservation and sustainable use of marine biological diversity of areas beyond national jurisdiction (BBNJ) (Industry Representative)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

Contact email: info@oceancouncil.org Web: www.oceancouncil.org

To subscribe to future WOC News or to update your contact information, [click here](#).
To share this issue of WOC News with others (on Facebook, Twitter, etc), [click here](#).

©2019 World Ocean Council | 3035 Hibiscus Drive, Suite 1 Honolulu, HI 96816 USA