



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# **“INVESTING IN OCEAN FUTURES” - THE COMPREHENSIVE GLOBAL OCEAN INVESTMENT EVENT - CONVENES AT WOC SUSTAINABLE OCEAN SUMMIT (PARIS, 20-22 NOV 2019)**

**World Ocean Council SOS 2019 Brings Together the Global Ocean Business and Finance Community To Accelerate “Finance and Innovation for the Blue Economy”**

3 September 2019

With the theme of *“Investing in Ocean Futures: Finance and Innovation for the Blue Economy”*, the [Sustainable Ocean Summit \(SOS\) 2019 \(20-22 November, Paris\)](#) will be the foremost international business conference dedicated to investment and innovation for ocean sustainable development.

**SOS sessions on OCEAN INVESTMENT AND INNOVATION include the Plenaries, Parallels, Workshops, Roundtables covering:**

- Institutional Investors and the Blue Economy: Ocean Opportunities for Pension Funds and Sovereign Wealth Funds
- Corporate Investment in Ocean Sustainable Development Solutions
- Impact Investment, Blended Finance and the Blue Economy
- Philanthropic Investment and the Blue Economy
- Family Offices and Financing for Ocean Health and Sustainability
- Multi-Lateral and Public Development Banks: Risk Mitigation and Guarantees for Blue Economy Investment
- Banking on the Blue Economy: Expanding the Role of Banks in Ocean Sustainable Development
- Ocean Funds: Focused Finance for Sustainable Seas
- Blue Economy Blockchain: Linking Around the World and Across the Sectors for Ocean Sustainable Development
- Ocean/Maritime Insurance: Risk, Sustainable Development and the Role of Insurance
- Sustainable Blue Economy Finance Principles
- Global Blue Economy Innovation Network: Accelerators, Incubators and Challenge Competitions for Ocean Sustainable Development

The scope of each session is outlined in the draft SOS 2019 program at <https://www.sustainableoceansummit.org/program/>.

All the other SOS 2019 sessions will also consider the issues they address through the lens of finance and innovation.

**The SOS sessions all link to the WOC “Ocean Investment Platform” which is working to provide a global structure and process to bring the investment community together with major ocean use companies and the entrepreneurs providing solutions to ocean sustainable development challenges.** The WOC “Ocean Investment Platform” is a unique forum to identify, articulate and evaluate ocean industry opportunities for investment in responsible ocean development.

---

## REGISTRATION NOW OPEN

### Sustainable Ocean Summit (SOS) 2019: 20-22 Nov, Paris

*“Investing in Ocean Futures: Finance and Innovation for the Blue Economy”*

Early registration ends on **20 September 2019**. For information on the developing program and to register, visit <https://www.sustainableoceansummit.org/>.

---

## Recent/Upcoming WOC Outreach and Engagement

16-20 September, HONOLULU

**OceanObs '19** (Participant)

18-19 September, SINGAPORE

**Shipping 2030 and Global Liner Shipping Asia** (Speaker)

23-26 September, HAINAN

**Underwater Mining Conference** (Participant)

1 - 2 October, SAN FRANCISCO

**Pacific Rim Offshore Wind Summit** (Speaker)

1-4 October, MELBOURNE

**1st GEF-UNDP-IMO R&D Forum on Biofouling Management / 4<sup>th</sup> ANZPAC Workshop on Biofouling Management for Sustainable Shipping** (Speaker)

8-9 October, ROTTERDAM

**4<sup>th</sup> International Green & Smart Shipping Summit** (Chair and Speaker)

---

### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in*

*“Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

*WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.*

**Contact email:** [info@oceancouncil.org](mailto:info@oceancouncil.org) **Web:** [www.oceancouncil.org](http://www.oceancouncil.org)

*To subscribe to future WOC News or to update your contact information, [click here](#).*

*To share this issue of WOC News with others (on Facebook, Twitter, etc), [click here](#).*