



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# EXTREME WEATHER – ARE OCEAN INDUSTRIES READY FOR A “NEW NORMAL”?

**WOC Invites the Global Ocean Business and Investment Community to the International Union of Marine Insurance (IUMI) Webinar on Impacts of Extreme Weather for Maritime Industries**

3 March 2020

**The International Union of Marine Insurance (IUMI) is organizing the following webinar:**

## **EXTREME WEATHER – DOES THE MARITIME INDUSTRY NEED TO PREPARE FOR A “NEW NORMAL”?**

**Date: 12 March 2020 (Thursday)**

**Time: 15:00-16:00 CET (Hamburg time)**

**Registration: [Click here to register](#)**

The webinar is open to all participants free of charge.

This event will examine developments and research findings about extreme weather conditions and projections for the decades to come, and present case studies to demonstrate how the marine insurance industry has already been impacted by extreme weather, followed by audience Q&A.

Extreme weather phenomena have grown in frequency, number and strength in recent years. The geographical regions impacted by major rainfall, wind and storm events are growing in size, while the seasons during which such phenomena occur are becoming increasingly unpredictable. This has led to a “new normal” for which the maritime industry needs to be prepared.

In relation to this, the World Ocean Council (WOC) is working with the ocean business and investment community to determine how to best ensure that ports and essential coastal infrastructure are being adapted to ensure resiliency during extreme events, especially in small islands and developing countries.

The WOC is following up on the deliberations by ocean business and investment representatives at the 2019 Sustainable Ocean Summit (SOS) regarding the development of a global, multi-stakeholder leadership alliance to ensure ports and coastal infrastructure

worldwide are ready, resilient and able to minimize the impacts of extreme events on communities, businesses and economies.

For more information on the webinar, visit

<https://iumi.com/education/webinars/forthcoming-webinars/extreme-weather-does-the-maritime-industry-need-to-prepare-for-a-new-normal>

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## Recent and Upcoming WOC Outreach and Engagement

11-12 March, COPENHAGEN

**Green Ship Technology (GST) Europe 2020** (Supporting Organization)

17-19 March, ANTWERP

**IAPH World Ports Conference 2020** (Supporting Organization)

24-25 March, HAMBURG

**3<sup>rd</sup> Green Maritime Forum** (Partner)

23 March-3 April, NEW YORK

**U.N. Law of the Sea, BBNJ Treaty – 4<sup>th</sup> (Final) Negotiation Session** on the international, legally binding instrument under the U.N. Convention on the Law of the Sea re the conservation and sustainable use of marine biological diversity of areas beyond national jurisdiction (BBNJ) (Industry Representative)

31 March-2 April, STAMFORD, USA

**CMA Shipping 2020** (Plenary Speaker on Law of the Sea/BBNJ Treaty)

21 April, BRUSSELS

**4<sup>th</sup> Meeting of the EU Marine Knowledge Expert Group** (Participant)

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### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

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