



The International Business Alliance
for Corporate Ocean Responsibility

News Release

GLOFOULING PARTNERSHIP VIDEO ON THE IMPACTS OF BIOFOULING FROM INVASIVE SPECIES AND CO2 EMISSIONS

Awareness Raising Animation from the GEF-UNDP-IMO / WOC GloFouling Partnership

27 March 2020

The World Ocean Council (WOC) – the lead GloFouling Project Partner for engaging the wider ocean business and investment community – invites interested parties to view the animation produced by the GEF-UNDP-IMO / WOC GloFouling Partnerships on tackling biofouling, invasive species and CO2 emissions worldwide.

This animation is designed to raise awareness about the two main issues the project is tackling: invasive aquatic species introduced through biofouling, and biofouling increasing the resistance of ships which has a direct impact on higher fuel consumption and increased greenhouse gas emission.

[Click here to watch the animation.](#)

The introduction of invasive aquatic organisms into new marine environments not only affects biodiversity and ecosystem health, but also has measurable impacts on a number of economic sectors such as fisheries, aquaculture and ocean energy. By addressing the contribution of biofouling to increased frictional resistance on ship hulls and the resulting increase in fuel consumption, the GloFouling Project also aims to catalyze tangible reductions in global CO2 emissions.

Over the long term, WOC will continue its work with the diverse Ocean Business Community to develop best practices, investment and innovation to tackle biofouling and invasive species. For more information, visit <https://www.glofouling.imo.org/>.

Recent and Upcoming WOC Outreach and Engagement

16-17 June, LONDON

Biofouling Management & Prevention Seminar (Supporting Organization)

29 June-1 July, STAMFORD, USA

CMA Shipping 2020 (Plenary Speaker on Law of the Sea/BBNJ Treaty)

TBC, NEW YORK

U.N. Law of the Sea, BBNJ Treaty – 4th (Final) Negotiation Session on the international, legally binding instrument under the U.N. Convention on the Law of the Sea re the conservation and sustainable use of marine biological diversity of areas beyond national jurisdiction (BBNJ) (Industry Representative)

TBC, BRUSSELS

4th Meeting of the EU Marine Knowledge Expert Group (Participant)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

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