



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# FISHING VESSELS AND OCEAN OBSERVATIONS: “FISHING FOR DATA” WEBINAR, 20 May 2020

## World Ocean Council Partners on Webinar on Best Practices and Standards for Ocean Data Collection from Commercial Fishing Vessels

5 May 2020

The World Ocean Council (WOC) is collaborating with Berring Data Collective, Copernicus Marine Service, EMODnet Physics and SeaDataCloud on the webinar:

### FISHING FOR DATA

**Date:** 20 May 2020

**Time:** 10:00-11:00 CEST and 19:00-20:00 CEST

**Registration:** <https://events.eventzilla.net/e/fishing-for-data-webinar-2138774762>

The webinar is open to all participants, free of charge.

**Fishing activity presents an opportunity to cost-effectively collect large amounts of valuable ocean data that can be used to benefit a wide range of science and industry stakeholders.**

Many programs that have been working with fishing vessels to collect oceanographic data have unfortunately been operating in relative isolation. Communication, standardization and knowledge exchange are key for advancing this important opportunity.

**The webinar will provide an introduction to existing programs, data standards and management of data collection from fishing vessels,** in a larger context via EMODnet. The webinar will set the stage for the physical “Fishing for Data” workshop, which has been postponed to later in 2020.

The WOC CEO, Paul Holthus, will participate in the webinar panel to address the needs and opportunities for data collection by the commercial fishing community to be developed in coordination with other ocean industries, and with the marine technology and data management sectors. There is considerable potential and value to developing synergies, economies of scale and standardization, for the benefit of all.

The WOC **SMART Ocean-SMART Industries (SO-SI) Program** provides the platform for a systematic and strategic process and network that can engage ocean vessels and platforms (such as fishing boats, oil platforms, wind farms, etc.), in hosting and deploying instrumentation for data collection. Together with its partners, the WOC continues to engage

industry in the SO-SI, with the aim to establish an integrated collection and reporting of standardized ocean and atmospheric data in support of sustainable development.

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## Recent and Upcoming WOC Outreach and Engagement

21 April, 15:00-16:00 CEST, [Online Webinar](#)

**SEA20 – Weathering the Storm: COVID 19, Port Cities and Maritime Industries** (Panel Speaker)

<https://www.sea20.org/read/weathering-the-storm-while-preparing-for-a-leap>

19 May, [9:00-10:00 CEST](#), [20:00-21:00 CEST](#), [Online Webinar](#)

**International Union of Marine Insurers (IUMI) – WOC Briefing on the New U.N. Ocean Treaty: Biological Diversity of Areas Beyond National Jurisdiction (BBNJ)** (Speaker)

20 May, [10:00-11:00 CEST](#), [19:00-20:00 CEST](#), [Online Webinar](#)

**Fishing For Data: Ocean Observations and Data Collection from Fishing Vessels** (Partner)

14-16 October, STAMFORD, USA

**CMA Shipping 2020** (Plenary Speaker on Law of the Sea/BBNJ Treaty)

<https://informaconnect.com/cma-shipping/>

Dates TBD, NEW YORK

**U.N. Law of the Sea, BBNJ Treaty – 4<sup>th</sup> (Final) Negotiation Session** on the international, legally binding instrument under the U.N. Convention on the Law of the Sea re the conservation and sustainable use of marine biological diversity of areas beyond national jurisdiction (BBNJ) (Industry Representative)

Dates TBD, BRUSSELS

**4<sup>th</sup> Meeting of the EU Marine Knowledge Expert Group** (Participant)

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### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

Contact email: [info@oceancouncil.org](mailto:info@oceancouncil.org) Web: [www.oceancouncil.org](http://www.oceancouncil.org)

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