



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# **“INVESTING IN OCEAN FUTURES” ON WORLD OCEANS DAY**

## **World Ocean Council Releases Sustainable Ocean Summit 2019 Report on “*Investing in Ocean Futures: Finance and Innovation for the Blue Economy*”**

8 June 2020

Every day needs to be “World Oceans Day” – which is the case at the World Ocean Council (WOC) – and is highlighted today by the release of the Report from the Sustainable Ocean Summit 2019.

With the theme of “*Investing in Ocean Futures: Finance and Innovation for the Blue Economy*”, the 2019 WOC Sustainable Ocean Summit (SOS) represented the most comprehensive gathering of the global ocean business and investment community to focus on finance.

The SOS is the premier annual forum for advancing global industry leadership and collaboration on ocean sustainable development, and the 2019 edition notched historical participation levels, with more than 350 delegates from 30 nationalities gathering in Paris. [Click here](#) to view the list of CEOs/senior executives who attend the SOS.

**The SOS 2019 Executive Summary can now be accessed by all ocean stakeholders [at this link](#).** The full report will be made available to SOS 2019 participants and sponsors as well as WOC members in mid-June. The full report from the SOS 2018, which convened in Hong Kong with the theme of “*Ocean Sustainable Development – Connecting Asia and the World*”, is also now available [here](#).

**To celebrate World Oceans Day, WOC CEO Paul Holthus will be speaking in the following ocean business webinar hosted by InformaConnect:**

### **World Oceans Day Industry Event – Celebrating Maritime’s Innovative Blue Economy and Building Strategic Resilience**

**Date:** 8 June 2020

**Time:** 16:00 BST

**Registration:** [Click here to register](#)

There are positive shifts towards the Blue Economy at the same time that COVID-19 poses a significant challenge for marine operators and manufacturers. Now is the time to plan the

**rebound and recovery steps of blue growth.** Join us to find out how operators and manufacturers will be impacted by current uncertainties, and what incentives could governance offer to blue generators to ensure the smooth and fast recovery of maritime transport.

Webinar agenda:

- Emerging concepts and activities of the Blue Economy on a global level
- Examining current approaches being taken in several countries
- Encouraging collaboration between the public and private sector
- Outlining potential governance frameworks to start planning ahead
- Approaching sustainable management to rebuild a stronger blue community post-COVID 19

For more information about the webinar, [click here](#).

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## Recent and Upcoming WOC Outreach and Engagement

19 May, Online Webinar

**International Union of Marine Insurers (IUMI) – WOC Briefing on the New U.N. Ocean Treaty: Biological Diversity of Areas Beyond National Jurisdiction (BBNJ)** (Speaker)

Click [here](#) to access the recording and slides.

20 May, Online Webinar

**Fishing For Data: Ocean Observations and Data Collection from Fishing Vessels** (Speaker)

Click [here](#) to access the recording and slides.

8 June, [16:00 BST](#), Online Webinar

**World Oceans Day Industry Event - Celebrating Maritime's Innovative Blue Economy and Building Strategic Resilience** (Speaker)

11 June, [10:00-13:00 CEST](#), Online Webinar

**Stronger Together: European Cooperation for Polar Science and Society – The Integrated European Polar Research Programme** (Speaker)

18 June, [17:00 CEST](#), Online Webinar

**TRANSITION FORUM 2020: Time to Scale Up – Plenary IV Mobility** (Speaker)

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## World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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