



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# GLOFOULING PARTNERSHIPS WEBINAR ON THE GLOBAL INDUSTRY ALLIANCE (GIA) FOR MARINE BIOSAFETY

## World Ocean Council Invites Participation in Webinar Introducing the Newly Launched Global Industry Alliance (GIA) for Marine Biosafety

19 June 2020

**The World Ocean Council (WOC) – the lead GloFouling Project Partner for engaging the wider ocean business and investment community – invites interested parties to the webinar on the ground-breaking private sector alliance aiming to improve the management of marine biofouling and reduce its role related to invasive species and greenhouse gas emissions.**

The [Global Industry Alliance \(GIA\) for Marine Biosafety](#) is an alliance that brings together committed leaders from maritime, shipping, ocean energy, aquaculture and other ocean-based industries to support two key IMO environmental objectives via improved biofouling management: protect marine biodiversity and decarbonize shipping.

The aim of the maritime champions joining the GIA is to work together with the [GEF-UNDP-IMO GloFouling Partnerships](#) to leverage human, technological and financial resources; facilitate industry input into policy development and a positive pull for reform processes; and develop and disseminate technological solutions to improve biofouling management.

The GIA for Marine Biosafety will continue a string of successful initiatives created in previous IMO projects that have set out a lead example and model for public-private partnerships in addressing emerging global marine environmental issues. This experience demonstrates that global environmental problems such as marine bio-invasions will be solved only if the private sector also weighs in with its vast technical resources and expertise. The private sector is, therefore, recognized as an important stakeholder that can play a critical role in addressing marine biosecurity issues, in partnership with IMO and its GloFouling Partnerships Project.

**Two webinars have been organized to cater to different time zones:**

- [22 June, 9:00 am \(BST\) with GIA members CleanSubSea and HullWiper](#)
- [2 July, 5:00 pm \(BST\) with GIA members ECOsubsea and Sonihull](#)

**For more information and to register, visit <https://www.glofouling.imo.org/webinars>.**

**The World Ocean Council (WOC) is the lead partner for engaging the ocean business and investment community in the 5-year GEF-UNDP-IMO GloFouling Partnerships Project.** The WOC will be working with GIA companies and other industry and investment stakeholders to ensure that the collaboration and efforts of the GloFouling Partnerships Project will continue beyond the life of the project.

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## **Recent and Upcoming WOC Outreach and Engagement**

8 June, Online Webinar

**World Oceans Day Industry Event - Celebrating Maritime's Innovative Blue Economy and Building Strategic Resilience** (Speaker)

[Click here](#) to access the recording and slides.

11 June, Online Webinar

**Stronger Together: European Cooperation for Polar Science and Society – The Integrated European Polar Research Programme** (Speaker)

[Click here](#) to access the recording and slides.

18 June, Online Webinar

**TRANSITION FORUM 2020: Time to Scale Up – Plenary IV Mobility** (Speaker)

24 June, 14:00-17:00 CEST, Online Workshop

**EU International Ocean Governance (IOG) Forum – Sustainable Blue Economy: Conservation and Sustainable Use for a Sustainable Development** (Participant)

25-26 June, Online Summit

**European Business Leaders' Convention (EBLC) Northern Light Summit** (Participant)

30 June – 2 July, Online Meeting

**International Hydrographic Organization (IHO) Crowdsourced Bathymetry Working Group Meeting** (Speaker)

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### **World Ocean Council (WOC) – The Global Blue Economy Business Organization**

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

Contact email: [info@oceancouncil.org](mailto:info@oceancouncil.org) Web: [www.oceancouncil.org](http://www.oceancouncil.org)

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