



The International Business Alliance
for Corporate Ocean Responsibility

News Release

REGISTER NOW FOR WORLD CONFERENCE ON FLOATING SOLUTIONS (OCTOBER 6-8, ROTTERDAM)

World Ocean Council Partners with High-Level Conference on Floating Structures as a Climate-Adaptive Solution for Urban and Offshore Development

23 June 2020

The [World Conference on Floating Solutions 2020 \(October 6-8, Rotterdam\)](#) will bring together industry, policymakers, entrepreneurs and researchers around the future of structures for offshore and inland waters in the context of sustainable development.

The extended early registration deadline will expire 26 June 2020. [Register now](#) to take advantage of preferential rates for the World Conference on Floating Solutions!

The event will:

- Disseminate knowledge on state-of-the-art research findings about floating development.
- Raise awareness of sustainable use of inland and open waters by introducing floating structures as a climate-adaptive measure for urban and offshore development.
- Foster multidisciplinary and international collaboration between stakeholders from various disciplines, improving the collective understanding of floating solutions.
- Establish a community of practice and take stock of emerging approaches in floating innovation.
- Identify knowledge gaps and share insights into crossovers between offshore and urban perspectives regarding the sustainable expansion of coastal cities on water.

World Ocean Council CEO [Paul Holthus](#) has been invited as a Keynote Speaker to speak alongside an Ocean Investments panel on Day 1, October 6. For more information on the developing program, [click here](#).

Recent and Upcoming WOC Outreach and Engagement

8 June, Online Webinar

World Oceans Day Industry Event - Celebrating Maritime's Innovative Blue Economy and Building Strategic Resilience (Speaker)

[Click here](#) to access the recording and slides.

11 June, Online Webinar

Stronger Together: European Cooperation for Polar Science and Society – The Integrated European Polar Research Programme (Speaker)

[Click here](#) to access the recording and slides.

18 June, Online Webinar

TRANSITION FORUM 2020: Time to Scale Up – Plenary IV Mobility (Speaker)

24 June, 14:00-17:00 CEST, Online Workshop

EU International Ocean Governance (IOG) Forum – Sustainable Blue Economy: Conservation and Sustainable Use for a Sustainable Development (Participant)

25-26 June, Online Summit

European Business Leaders' Convention (EBLC) Northern Light Summit (Participant)

30 June – 2 July, Online Meeting

International Hydrographic Organization (IHO) Crowdsourced Bathymetry Working Group Meeting (Speaker)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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