



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# WEBINAR: OFFSHORE OIL AND GAS OPPORTUNITIES IN FLOATING WIND ENERGY

**World Ocean Council Invites Participation in 2 July Webinar on “Oil and Gas Majors in Floating Wind - Opportunities Ahead”**

26 June 2020

**The World Ocean Council (WOC) is collaborating with Reuters Events and Quest Floating Wind Energy (FWE) on the webinar:**

**[“OIL AND GAS MAJORS IN FLOATING WIND – OPPORTUNITIES AHEAD”](#)**

**Date: 2 July 2020**

**Time: 2:00 pm BST / 9:00 am EST**

**Registration: [Sign up here](#)**

The webinar is open to all participants, free of charge.

**This webinar is designed for the entire floating wind value chain and will cover the growing involvement of oil and gas majors in floating wind and what opportunities lie ahead, including:**

- How significant floating wind will be as part of energy transition
- The role of oil and gas majors in advancing floating wind
- Speakers from Shell, Equinor, Aker Solutions and Quest FWE
- Updates from projects completed by oil and gas majors
- Exploring the expertise that can be transferred in offshore operations
- Highlighting key markets targeted for growth
- The long term ambitions to reach net zero by 2050

**[Signing up](#) for the webinar will automatically enroll you to attend the [Offshore & Floating Wind Europe \(1-2 October\)](#), a free-to-attend virtual summit tackling the industry’s most pressing challenges.**

The WOC focused on “Offshore Energy: Oil and Gas Industry Role in Advancing Offshore Renewables” in a session at the 2019 WOC Sustainable Ocean Summit (SOS), with its theme of “*Investing in Ocean Futures: Finance and Innovation for the Blue Economy*”. The WOC SOS is the annual global, multi-sectoral business community gathering on ocean sustainable development (see [www.sustainableoceansummit.org](http://www.sustainableoceansummit.org)).

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## # [Blue Economy by the Numbers](#) #

**Floating offshore wind turbine units projected to be installed by 2026: 1400**  
**CapEx for floating offshore wind power capacity additions by 2026: \$44.6 billion**

Source: 2020 Global Floating Wind Energy Market & Forecast: Volume 2. Quest FWE.

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## Recent and Upcoming WOC Outreach and Engagement

18 June, Online Webinar

**TRANSITION FORUM 2020: Time to Scale Up – Plenary IV Mobility** (Speaker)

[Click here](#) to access WOC's interview with Hub Culture.

25-26 June, Online Summit

**European Business Leaders' Convention (EBLC) Northern Light Summit** (Participant)

30 June – 2 July, Online Meeting

**International Hydrographic Organization (IHO) Crowdsourced Bathymetry Working Group Meeting** (Speaker)

8-9 July, Online Summit

**Global Maritime Summit** (Speaker)

<https://www.globalmaritimeevent.com/>

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## World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

*WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.*

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