



The International Business Alliance
for Corporate Ocean Responsibility

News Release

THE VALUE OF SEABED MAPPING: SEABED 2030 SURVEY

World Ocean Council Invites Participation in Seabed 2030 Survey on the Benefits of Mapping the Seafloor by 2030

1 July 2020

As a core partner of the Seabed 2030 Project, the World Ocean Council (WOC) encourages ocean industry participation in the [Nippon Foundation-GEBCO Seabed 2030 Project](#).

The WOC especially invites the private sector to contribute to the Seabed 2030 [online survey on the environmental, social and economic value of mapping the entire world's ocean floor by 2030](#). To contribute to the survey, [click here](#).

Seabed 2030 is building a global community of ocean mappers, hydrographers, scientists, industry and the public to discover and publish all existing bathymetric data. Seabed 2030 also aims to inform and inspire new expeditions to “map the gaps” in seafloor knowledge and provide the world with a definitive map of ocean bathymetry.

As part of the broader WOC SMART Ocean – SMART Industries program, the WOC continues to engage the ocean business community to collect and share data of all kinds, including seabed data. Companies interested in contributing bathymetric data to Seabed 2030 are encouraged to contact the WOC at info@oceanCouncil.org.

The WOC 2019 Sustainable Ocean Summit (SOS) included a session on “Seabed 2030: Accelerating Ocean Industry Leadership on Global Seafloor Mapping”. The WOC SOS is the annual, global, high-level, multi-sectoral business and investment community gathering on ocean sustainable development (see www.sustainableoceansummit.org).

[Blue Economy by the Numbers](#)

Projected value of hydrographic survey equipment market in 2022: **USD 2.74 billion** ^a
Hydrographic survey equipment est. compound annual growth rate, 2018-2025: **5.39%** ^a
Global underwater robotics market in 2017: **USD 2.52 billion** ^b
Underwater robotics market est. compound annual growth rate, 2018 to 2025: **13.5%** ^b

a) Source: Hydrographic Survey Equipment Market by Type (Sensing System, Positioning System, Subsea Sensor, Unmanned Vehicle, Software), Application (Port & Harbor, Oil & Gas, Cable, Charting), Depth, Platform, End User, and Region - Global Forecast to 2022. Markets and Markets.

b) Source: Underwater Robotics Market Size, Share & Trends Analysis Report By Type (ROV, AUV), By Application (Commercial Exploration, Defense & Security, Scientific Research), By Region, And Segment Forecasts, 2018-2025. Grand View Research.

Recent and Upcoming WOC Outreach and Engagement

18 June, Online Webinar

TRANSITION FORUM 2020: Time to Scale Up – Plenary IV Mobility (Speaker)

[Click here](#) to access the WOC CEO interview with Hub Culture.

25-26 June, Online Summit

European Business Leaders' Convention (EBLC) Northern Light Summit (Participant)

30 June – 2 July, Online Meeting

International Hydrographic Organization (IHO) Crowdsourced Bathymetry Working Group Meeting (Speaker)

8-9 July, Online Summit

Global Maritime Summit (Speaker) <https://www.globalmaritimeevent.com/>

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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