



The International Business Alliance
for Corporate Ocean Responsibility

News Release

GLOBAL BIODIVERSITY TREATY SEEKS INPUT TO POST-2020 FRAMEWORK, INCLUDING FOR MARINE BIODIVERSITY

Global Ocean Business Community is Encouraged to Provide Input to the Convention on Biological Diversity Plans for the Coming Decade

21 July 2020

The Convention on Biological Diversity (CBD), the global treaty for the conservation and sustainable use of biological diversity, is preparing the world's biodiversity agenda for the coming decade, including for the ocean.

The key documents that will determine post-2020 global biodiversity conservation priorities are under development now for governments to consider at the 24th CBD Subsidiary Body on Scientific, Technical and Technological Advice (SBSTTA 24) meeting (2-7 November, Quebec City).

Ocean industries are urged to provide input to the following documents before the 25 July 2020 deadline for submission of comments:

- Monitoring framework for the post-2020 global biodiversity framework
- Links between the SDGs and the post-2020 global biodiversity framework
- Indicators for the post-2020 global biodiversity framework

The documents and input process are found at: <https://www.cbd.int/sbstta24/review.shtml>
For more information, visit <https://www.cbd.int/doc/notifications/2020/ntf-2020-045-sbstta-en.pdf>.

The post-2020 global biodiversity agenda is the focus of the CBD's [15th Conference of Parties](#) (COP), which has now been rescheduled to 17-30 May 2021, Kunming, China.

The CBD COP 15 will review the achievement and delivery of the CBD Strategic Plan for Biodiversity 2011–2020 and seek to adopt the post-2020 global biodiversity framework. **This includes proposals for governments to commit to the “30 x 30” target to safeguard at least 30% of the world's ocean by 2030 through a network of highly protected marine areas where no destructive or extractive activities are allowed.**

The WOC is an accredited observer to the CBD COP and participates in order to help ensure business input and interaction with other marine biodiversity stakeholders, and will do so again for the COP 15 in 2021.

The WOC is well qualified to provide advice and assistance to ocean companies and industry groups on the CBD, as the WOC CEO has been involved in the CBD since the treaty's inception in the 1980's.

To learn more about the CBD (and other international ocean policy and governance arenas), please click [here](#) for the WOC Briefing Document on "Ocean Governance".

[Blue Economy by the Numbers](#)

Annual estimated value of coral reef tourism sector: **USD 36 billion**

Number of people and estimated annually expenditure to watch sharks: **600,000 people spending USD \$30 million+**

Source: <https://oceanwealth.org/ecosystem-services/recreation-tourism/>

Recent and Upcoming WOC Outreach and Engagement

6 July, Online Meeting

G20 Workshop on Circular Carbon Economy "Remove – Nature Based Solutions (NbS)"
(Speaker)

15 July, Online Summit

Le Forum Mondial de la Mer (Speaker) <http://forumdelamerbizerte.com/>

23 July, 18:00 CAT, Webinar

African Oceans Dialogue (Speaker) [Click here to register](#)

2-3 September, Online Summit

Global Arctic Shipping Summit (Speaker)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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