News Release

WOC PARTNERS WITH SHIPPING & THE BLUE ECONOMY VIRTUAL FORUM (23-24 SEPTEMBER)

Engaging with High-Level Shipping Virtual Event to Advance Science and Solutions in Support of a Sustainable Blue Economy; Super Early Bird Registration to Expire 31 July

29 July 2020

The Shipping & the Blue Economy Virtual Forum is running in partnership with the World Ocean Council (WOC) this year on 23-24 September, convening a unique network of marine innovators, entrepreneurs and decision makers on financing innovative green technology and achieving ROI and IMO targets.

Sessions under development include:
- Transition to an economy that protects the people, businesses and the planet
- Successful Blue Economy examples with illustrative case studies
- Principles that guide the decisions of governments
- The marine defence as the new Blue Economy elements
- Economies behind future fuels and new technologies
- Tackling renewable energy sources through scientific and commercial endeavours

Featured expert speakers include:
- Paul Holthus, Founding President and CEO, World Ocean Council
- Øistein Jensen, Chief of Staff, Odfjell
- Madadh Maclaine, Secretary General, Zero Emissions Maritime Technology Ltd (ZESTAS)
- Carlos Pereira, Project Officer – Sustainability, European Maritime Safety Agency
- Jan Egbertson, Manager Innovatie, Port of Amsterdam

All sessions will be streamed live and subsequently made available on demand. Register NOW to benefit from Super Early Bird Registration rates due to expire on 31 July (Friday).

For more information on the agenda and to register, click here.

The World Ocean Council (WOC) is a Partner of the Shipping & the Blue Economy Virtual Forum. Members of the WOC network are eligible for a 20% discount on the registration fee.
by registering via this link or with the code FKT3699WOC at checkout. For enquiries, please contact info@oceancouncil.org.

# Blue Economy by the Numbers #

Total world fleet (2019): **95,402 vessels**
Projected global electric ship market compound annual growth rate (2025-2030): **13.2 %, from USD 8.4 to USD 15.6 Billion**

Source: 1 UNCTAD Review of Maritime Transport 2019

Recent and Upcoming WOC Outreach and Engagement

15 July, Online Summit
**Le Forum Mondial de la Mer** (Speaker)

23 July, Webinar
**African Oceans Dialogue** (Speaker)

2-3 September, Online Summit
**Global Arctic Shipping Summit** (Speaker)

23-24 September, Online Summit
**Shipping & the Blue Economy Virtual Forum** (Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed here, a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

Contact email: info@oceancouncil.org Web: www.oceancouncil.org

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