



The International Business Alliance
for Corporate Ocean Responsibility

News Release

WOC PARTNERS WITH SHIPPING & THE BLUE ECONOMY VIRTUAL FORUM (23-24 SEPTEMBER)

Engaging with High-Level Shipping Virtual Event to Advance Science and Solutions in Support of a Sustainable Blue Economy; Super Early Bird Registration to Expire 31 July

29 July 2020

The [Shipping & the Blue Economy Virtual Forum](#) is running in partnership with the World Ocean Council (WOC) this year on 23-24 September, convening a unique network of marine innovators, entrepreneurs and decision makers on financing innovative green technology and achieving ROI and IMO targets.

Sessions under development include:

- Transition to an economy that protects the people, businesses and the planet
- Successful Blue Economy examples with illustrative case studies
- Principles that guide the decisions of governments
- The marine defence as the new Blue Economy elements
- Economies behind future fuels and new technologies
- Tackling renewable energy sources through scientific and commercial endeavours

Featured expert speakers include:

- Paul Holthus, Founding President and CEO, World Ocean Council
- Øistein Jensen, Chief of Staff, Odfjell
- Madadh Maclaine, Secretary General, Zero Emissions Maritime Technology Ltd (ZESTAS)
- Carlos Pereira, Project Officer – Sustainability, European Maritime Safety Agency
- Jan Egbertson, Manager Innovatie, Port of Amsterdam

All sessions will be streamed live and subsequently made available on demand. [Register NOW](#) to benefit from Super Early Bird Registration rates due to expire on 31 July (Friday).

For more information on the agenda and to register, [click here](#).

The World Ocean Council (WOC) is a Partner of the Shipping & the Blue Economy Virtual Forum. Members of the WOC network are eligible for a 20% discount on the registration fee

by registering [via this link](#) or with the code FKT3699WOC at checkout. For enquiries, please contact info@oceanCouncil.org.

[Blue Economy by the Numbers](#)

Total world fleet (2019): **95,402 vessels** ¹

Projected global electric ship market compound annual growth rate (2025-2030): **13.2 %, from USD 8.4 to USD 15.6 Billion** ²

Source: 1 UNCTAD Review of Maritime Transport 2019

Source 2: Green Maritime Shipping - Statistics & Facts. <https://www.statista.com/topics/6131/green-maritime-shipping/>

Recent and Upcoming WOC Outreach and Engagement

15 July, Online Summit

Le Forum Mondial de la Mer (Speaker)

23 July, Webinar

African Oceans Dialogue (Speaker)

2-3 September, Online Summit

Global Arctic Shipping Summit (Speaker)

23-24 September, Online Summit

[Shipping & the Blue Economy Virtual Forum](#) (Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

Contact email: info@oceanCouncil.org **Web:** www.oceanCouncil.org

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