



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# SHIPPING & THE BLUE ECONOMY VIRTUAL FORUM (23-24 SEPT): EARLY BIRD RATES END THIS WEEK

**World Ocean Council (WOC) Partners with High-Level Shipping Event to Advance Science and Solutions for the Sustainable Blue Economy; Early Bird Registration to Expire 28 August; Discount Available for WOC Members**

26 August 2020

The [Shipping & the Blue Economy Virtual Forum](#) is running in partnership with the World Ocean Council (WOC) this year on 23-24 September.

Shipping and the Blue Economy agenda highlights include:

- **Finance and innovation for the Blue Economy:** How to secure finance for business innovation with the current regulatory framework
- **Market projections for 2030:** Hear from key stakeholders on green shipping projections for the next decade
- **Shipowners perspectives:** What are shipowners doing to hit 2050 targets?
- **Which fuel will prevail?** Join interactive sessions with fuel producers and engine manufacturers on establishing a profitable fuel source with the necessary infrastructure

The event is a unique opportunity for blue accelerators to join the conversation with the shipping industry, and how shipowners and manufacturers meet IMO targets.

All sessions will be streamed live and subsequently made available on demand. [Register NOW](#) to benefit from early bird registration rates due to expire on 28 August (Friday).

For more information and to register, [click here](#).

The WOC is a Partner of the Shipping & the Blue Economy Virtual Forum.

Members of the WOC network are eligible for an additional 20% discount on the registration fee by registering [via this link](#) or with the code FKT3699WOC at checkout.

For enquiries, please contact [info@oceanCouncil.org](mailto:info@oceanCouncil.org).

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# [Blue Economy by the Numbers](#) #

Value of European Investment Bank (EIB) Green Shipping Financing Programme to support the financing of new, greener vessels, alongside environmentally friendly retrofittings of existing ships: **€750 million**

Source: <https://www.assetfinanceinbrief.com/2018/10/financing-green-shipping/>

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## Recent and Upcoming WOC Outreach and Engagement

27 August, 10:00 CET, Webinar

**The Blue Economy Hub: [Blue Opportunities in Island Blue Economies](#)** (Panelist)

2-3 September, Online Summit

**[Global Arctic Shipping Summit](#)** (Speaker)

23-24 September, Online Summit

**[Shipping & the Blue Economy Virtual Forum](#)** (Speaker, Key Partner)

30 September, 10:00 BST, Webinar

**[Breakbulk – The Digital Special: Growing a Sustainable Future](#)** (Speaker)

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### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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