



The International Business Alliance
for Corporate Ocean Responsibility

News Release

WEBINAR: OCEAN RESPONSIBILITY – HOW CAN SHIPPING MAKE A DIFFERENCE?

WOC CEO Paul Holthus to Speak in Webinar Organized by The Nautical Institute – the International Professional Organization For Maritime Professionals

31 August 2020

The Nautical Institute's 7,000 members in over 110 countries include many of the world's merchant marine captains. These maritime professionals are essential to the global economy. They live on the ocean and depend on the seas. They want to know more about how they can help protect the ocean, both as companies and as individuals and know that waiting for regulations is not enough.

In this [webinar](#), World Ocean Council CEO Paul Holthus will be exploring the issue of sustainability and the concept of Corporate Ocean Responsibility and what this means to professionals working at sea. He will be outlining how and why the industry should be proactive when it comes to sustainability.

The webinar will be fully interactive, inviting questions from attendees. A certificate of participation will be provided to all who attend.

OCEAN RESPONSIBILITY – HOW CAN SHIPPING MAKE A DIFFERENCE?

Date: 3 September 2020

Time: 14:00-15:00 CST

Registration: <https://register.gotowebinar.com/register/9201275560866546443>

[Blue Economy by the Numbers](#)

Estimated worldwide population of officers serving on internationally trading merchant ships:

774,000

Current shortage of officers in the global fleet: **approximately 16,500**

Source:

International Chamber of Shipping: <https://www.ics-shipping.org/shipping-facts/shipping-and-world-trade/global-supply-and-demand-for-seafarers#:~:text=The%20worldwide%20population%20of%20seafarers,officers%20and%20873%2C500%20are%20ratings>

Recent and Upcoming WOC Outreach and Engagement

27 August, Webinar

The Blue Economy Hub: Blue Opportunities in Island Blue Economies (Panelist)

2-3 September, Online Summit

[Global Arctic Shipping Summit](#) (Speaker)

3 September, 07:00 BST, Webinar

The Nautical Institute: [Ocean Responsibility – How can Shipping Make a Difference?](#) (Speaker)

23-24 September, Online Summit

[Shipping & the Blue Economy Virtual Forum](#) (Speaker, Key Partner)

30 September, 10:00 BST, Webinar

[Breakbulk – The Digital Special: Growing a Sustainable Future](#) (Speaker)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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