



The International Business Alliance
for Corporate Ocean Responsibility

News Release

GLOBAL SEAFOOD INSIGHTS SERIES LAUNCHED

Seafood Sector Speaker Presentations From Around the World Now Available from the Association of International Seafood Professionals

4 September 2020

The Association of International Seafood Professionals (AISP) is proud to announce its launch of the [Global Seafood Insights Series](#) in partnership with seafoodmedia.tv, with the aim of initiating diverse discussions on the global seafood industry.

The WOC CEO, Paul Holthus, was invited to be one of the first speakers in the series, addressing “Ocean Sustainable Development” in relation to the global seafood industry.

AISP is currently offering all registered users 12-month access to the speaker presentations on the global seafood sector, which include:

- Status of Global Fisheries – What is Working and What is Not. Ray Hilborn, Professor, School of Aquatic and Fishery Sciences, University of Washington
- Conventional Indian Seafood Sector Cross-roads due to the Pandemic19. Anwar Hashim, Chief Executive, Abad Group
- Effects of Covid-19 on the Asian Seafood Market. Shirlene Anthonysamy, Director, INFOFISH
- Unlocking the Potential of Responsibly Sourced Marine Ingredients. Libby Woodhatch, Executive Chair, MarinTrust
- National Certification Schemes and the Case of Saudi Arabia. Philippos Papageorgiou, Director of Aquaculture, National Fisheries Development Program (NFDP) of the Kingdom of Saudi Arabia
- Aquaculture in South-East Asia. Lukas Manomaitis, Seafood Consulting Associates

[Create your account now](#) with AISP to enjoy access to exclusive content on trending topics in the seafood and aquaculture industry.

[Blue Economy by the Numbers](#)

Value of global seafood market size in 2019: **USD 159,312 million**

Projected value of global seafood market in 2027: **USD 193,914 million**

Recent and Upcoming WOC Outreach and Engagement

2-3 September, Online Summit

Global Arctic Shipping Summit (Speaker)

3 September, 07:00 BST, Webinar

The Nautical Institute: Ocean Responsibility – How can Shipping Make a Difference?
(Speaker)

23-24 September, Online Summit

[Shipping & the Blue Economy Virtual Forum](#) (Speaker, Key Partner)

30 September, 10:00 BST, Webinar

[Breakbulk – The Digital Special: Growing a Sustainable Future](#) (Speaker)

6-8 October, Rotterdam/Online Summit

[World Conference on Floating Solutions](#) (Keynote Speaker, Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

Contact email: info@oceanCouncil.org **Web:** www.oceanCouncil.org

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