



The International Business Alliance  
for Corporate Ocean Responsibility

News Release

## **WORLD CONFERENCE ON FLOATING SOLUTIONS (OCT 6-8, ROTTERDAM): REGISTRATION CLOSES SOON**

**World Ocean Council (WOC) Partners with High-Level Conference on Floating Structures and Climate Adaptation, Energy Transition and Social Justice**

7 September 2020

The [World Conference on Floating Solutions 2020 \(October 6-8, Rotterdam\)](#) will bring together leaders and entrepreneurs to focus on how floating solutions at the urban/offshore intersection can address 21<sup>st</sup> century urban challenges.

This is both an in-person and virtual event, taking place in the Rotterdam Floating Pavilion.

**Registration to attend in-person will close on 16 September 2020. Registration to attend online will close on 26 September 2020.** [Register NOW](#) to secure your place at the first conference on floating solutions to take place in a floating building in Europe.

The event will:

- Disseminate knowledge of state-of-the-art research findings about floating development.
- Raise awareness of sustainable use of inland and open waters by introducing floating structures as a climate-adaptive measure for urban and offshore development.
- Foster multidisciplinary and international collaboration between stakeholders from various disciplines, improving the collective understanding of floating solutions.
- Establish a community of practices and take stock of emerging approaches in floating innovation.
- Identify knowledge gaps and share insights into crossovers between offshore and urban perspectives regarding the sustainable expansion of coastal cities on water.

**World Ocean Council CEO [Paul Holthus](#) has been invited as a Keynote Speaker on Ocean Investments on Day 1, October 6.** For more information on the developing program, [click here](#).

**For those interested in becoming a conference sponsor and taking advantage of the opportunity to reach an influential audience of industry and academia leaders from across the region and beyond, [click here](#).**

---

## # [Blue Economy by the Numbers](#) #

Estimated size of floating docks market in 2019: **USD 424 million**

Source: Floating Docks Market Size & Forecast, 2020 – 2026. Global Market Insights, 2020

---

## Recent and Upcoming WOC Outreach and Engagement

2-3 September, Online Summit

**Global Arctic Shipping Summit** (Speaker)

3 September, 07:00 BST, Webinar

**The Nautical Institute: Ocean Responsibility – How can Shipping Make a Difference?**  
(Speaker)

23-24 September, Online Summit

**[Shipping & the Blue Economy Virtual Forum](#)** (Speaker, Key Partner)

30 September, 10:00 BST, Webinar

**[Breakbulk – The Digital Special: Growing a Sustainable Future](#)** (Speaker)

6-8 October, Rotterdam/Online Summit

**[World Conference on Floating Solutions](#)** (Keynote Speaker, Partner)

---

### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

*WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.*

**Contact email:** [info@oceancouncil.org](mailto:info@oceancouncil.org) **Web:** [www.oceancouncil.org](http://www.oceancouncil.org)

*To subscribe to future WOC News or to update your contact information, [click here](#).*

*To share this issue of WOC News with others (on Facebook, Twitter, etc), [click here](#).*

©2020 World Ocean Council | 3035 Hibiscus Drive, Suite 1 Honolulu, HI 96816 USA