



The International Business Alliance
for Corporate Ocean Responsibility

News Release

EU OCEAN OBSERVATION SYSTEM LAUNCHES ONLINE SURVEY 2020

World Ocean Council (WOC) Encourages Ocean Industry Participation in European Marine Observation and Data Network Survey

9 September 2020

The [European Marine Observation and Data Network \(EMODnet\)](#) is a network of organizations supported by the EU's integrated maritime policy. These organizations work together to observe the sea, process the data according to international standards and make that information freely available as interoperable data layers and data products.

EMODnet is a long-term marine data initiative. Developed through a step-wise approach, it is now gearing up for its next phase where access to all thematic data and data products will be centralized on the EMODnet Central Portal for Chemistry, Physics, Bathymetry, Human Activities, Biology, Seabed Habitats and Geology, including the expansion of the data catalogue.

As Ocean Industry Representatives your feedback is essential for EMODnet's continual development in its next phase where all data and data products will be made findable, visible and downloadable through the central portal. Individual thematic groups will ensure that their application programming interfaces are compliant and participate in the management of content of the central portal.

The WOC SMART Ocean-SMART Industries Program works to advance the involvement of ocean business in collecting and sharing data that can contribute to EMODnet, and other similar programs, e.g. by using commercial vessels to host or deploy instruments.

[To take part in the online survey to help shape the next phase of EMODnet's development, click here.](#) Responses will be accepted until 7 October 2020.

[Blue Economy by the Numbers](#)

Europe's Blue Economy gross value added in 2018: **EUR 218 Billion**

Employment in the Blue Economy in Europe in 2018: **5 million**

Recent and Upcoming WOC Outreach and Engagement

2-3 September, Online Summit

Global Arctic Shipping Summit (Speaker)

3 September, Webinar

The Nautical Institute: [Ocean Responsibility – How can Shipping Make a Difference?](#) (Speaker)

23-24 September, Online Summit

[Shipping & the Blue Economy Virtual Forum](#) (Speaker, Key Partner)

30 September, 10:00 BST, Webinar

[Breakbulk – The Digital Special: Growing a Sustainable Future](#) (Speaker)

6-8 October, Rotterdam/Online Summit

[World Conference on Floating Solutions](#) (Keynote Speaker, Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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