



The International Business Alliance
for Corporate Ocean Responsibility

News Release

SHIPPING & THE BLUE ECONOMY VIRTUAL FORUM (23-24 SEPT): FINAL CHANCE TO REGISTER

World Ocean Council (WOC) Partners with High-Level Shipping Event to Advance Science and Solutions for the Sustainable Blue Economy; Discount Available for WOC Members

16 September 2020

The [Shipping & the Blue Economy Virtual Forum](#) is running in partnership with the World Ocean Council (WOC) this year on 23-24 September.

The event will bring together shipowners, policymakers, manufacturers, start-ups and other Blue Economy trailblazers to discuss the next steps to innovate shipping, while managing the ocean responsibly and sustainably in the work towards the IMO's 2030 and 2050 decarbonization targets.

Key areas of focus include:

- Commitment to responsible and sustainable shipping operations
- How to meet the needs of decarbonized shipping
- Create new initiatives for the marine environment and commercial shipping
- Gain policy recommendations to foster a sustainable economy
- The regulatory aspect of the Blue Economy in shipping
- Decarbonized maritime transport: New business models
- The roadmap for future fuels
- Renewable energy: Offshore wind, waves and tides
- Ports and their role in the ocean's sustainability

All sessions will be streamed live and subsequently made available on demand. [Register NOW](#) to secure your place and get ready to create your profile, book meetings and plan your event schedule!

For more information and to register, [click here](#).

The WOC is a Partner of the Shipping & the Blue Economy Virtual Forum.

Members of the WOC network are eligible for an additional 20% discount on the registration fee. Enter code **FKT3699WOC at checkout and [register here](#).**

For enquiries, please contact info@oceancouncil.org.

[Blue Economy by the Numbers](#)

Estimated percentage of the total global anthropogenic CO₂ emissions that come from international shipping: **2.2%**

Amount of reduction of CO₂ emissions, as an average across international shipping, adopted by governments in the IMO Strategy: **At least 40% by 2030, 70% by 2050 (compared to 2008 emissions)**

Source: International Maritime Organization (IMO),
<http://www.imo.org/en/OurWork/Environment/PollutionPrevention/AirPollution/Pages/GHG-Emissions.aspx>

Recent and Upcoming WOC Outreach and Engagement

17-19 September, Online Workshop

Sustaining Ocean Observations Workshop, National Academy of Sciences, Engineering, and Medicine (Ocean industry observations input)

17 September, Online Seminar

Impact Investing and Realizing the Potential of the Pacific Blue Economy, International Finance Corporation (Keynote Speaker)

23-24 September, Online Summit

[Shipping & the Blue Economy Virtual Forum](#) (Speaker, Key Partner)

30 September, 10:00 BST, Webinar

[Breakbulk – The Digital Special: Growing a Sustainable Future](#) (Speaker)

1-2 October, Online Conference

[Reuters Offshore and Floating Wind Europe](#) (Speaker)

6-8 October, Rotterdam/Online Conference

[World Conference on Floating Solutions](#) (Keynote Speaker, Partner)

14-16 October, Online Event

[CMA Shipping](#) (Speaker, Supporting Organization)

15-16 October, Online Event

[Global Forum on Human Settlements 2020](#) (Speaker, Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies

from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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