



The International Business Alliance
for Corporate Ocean Responsibility

News Release

CALL FOR INPUT TO OCEANOBS SURVEY: CHALLENGE FOR THE DECADE AND BEYOND

World Ocean Council (WOC) Encourages Ocean Industry Participation in Survey on the OceanObs Living Action Plan

24 September 2020

A major outcome of the Ocean Obs'19 meeting, *Frontiers in Marine Science* [Community White Papers](#), follow-up Town Hall, and the OceanObs Research Coordination Network workshop is the [Living Action Plan](#).

This Plan summarizes goals and recommendations for the design, interoperability and governance of interdisciplinary, integrated ocean observing initiatives that address critical societal and operational needs. The Living Action Plan is also relevant to address the [Ocean Decade Challenges](#).

Recommendations in the Living Action Plan may be aggregated under the following priority elements:

- Ocean Processes
- Engineering/Systems Engineering
- Capacity Development
- Governance and Services

[To take part in the online survey to help identify possible gaps in these priority elements, click here.](#) Responses will be accepted until 30 September 2020.

Ocean Industry feedback is essential for OceanObs' implementation of an ocean observing system across all ocean basins that delivers accessible, timely and actionable data and information to all users.

The WOC SMART Ocean-SMART Industries Program works to advance the involvement of ocean business in collecting and sharing data that can contribute to OceanObs, and other similar programs, e.g. by using commercial vessels to host or deploy instruments.

[Blue Economy by the Numbers](#)

Products and services from ocean observations most taken up for operational use:
Weather forecasts (36%), Sea state forecasts (21%), Climate forecasts (7%)

OECD (2019). *Rethinking Innovation for a Sustainable Ocean Economy*. Paris: OECD Publishing.

Recent and Upcoming WOC Outreach and Engagement

23-24 September, Online Summit

[Shipping & the Blue Economy Virtual Forum](#) (Speaker, Key Partner)

30 September, 10:00 BST, Webinar

[Breakbulk – The Digital Special: Growing a Sustainable Future](#) (Speaker)

1-2 October, Online Conference

[Reuters Offshore and Floating Wind Europe](#) (Speaker)

6-8 October, Rotterdam/Online Conference

[World Conference on Floating Solutions](#) (Keynote Speaker, Partner)

14-16 October, Online Event

[CMA Shipping](#) (Speaker, Supporting Organization)

15-16 October, Online Event

[Global Forum on Human Settlements 2020](#) (Speaker, Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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