



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# BREKbulk EUROPE TO HOST GLOBAL EXPERTS ON SUSTAINABILITY IN OCEAN TRANSPORT

**WOC Partners with Breakbulk Europe on “Building a Sustainable Future” Webinar, 30 September, 10:00 BST**

26 September 2020

A year that began with the implementation of IMO 2020 and soon after was struck by the COVID-19 pandemic raised concerns that the sustainability conversation would slip down companies’ priority lists. The opposite has been the reality and through challenging times, companies are looking at their green agenda, sustainability targets and reducing emissions more than ever before.

To appreciate the full extent of the impact of new environmental regulations including GHG 2050, the impact COVID-19 has had and the roles and responsibilities of the sector when it comes to protecting the environment, five top logistics professionals will come together to discuss their efforts in reducing their carbon footprint and their journey to zero emissions.

### **WEBINAR: BREAKbulk EUROPE THE DIGITAL SPECIAL – BUILDING A SUSTAINABLE FUTURE**

**Date: 30 September 2020**

**Time: 10:00 BST**

**Registration: <http://breakbulk.com/page/the-digital-special-growing-a-sustainable>**

**Moderator: Paul Holthus, World Ocean Council, CEO**

**Panelists:**

**Uwe von Barga, bremenports, Director for Environmental and Sustainability Issues**

**Jason Pratt, DP World, VP-Group Health, Safety & Environment**

**Sophie Punte, Smart Freight Centre, Executive Director**

**Roger Streven, Wallenius Wilhelmsen, VP-Global Sustainability**

Paul Holthus, World Ocean Council, CEO stated, “The benefit to this leadership collaboration is helping identify and tackle the cross-cutting issues that affect everyone. To be able to work together on best practices, achieve the economies of scale of working with a lot of other companies and engage with the science community ... moves forward the agenda in a leadership way rather than being in a reactive when regulation or a pressure group is coming at you.”

“Building a Sustainable Future” is one of four digital offerings to be held from 29 September to October 1. Others include “Business Outlook: How the Project Cargo Sector Is Adapting to a New Normal,” a special edition of the BreakbulkONE Show “Carrier Check-in: Cargoes, Hot Spots and the Road Ahead,” and “The Breakbulk Technology Landscape: Gaining a Competitive Advantage.” All webinars are free to attend. Register at <http://breakbulk.com/page/breakbulk365>

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### # [Blue Economy by the Numbers](#) #

Value of the global Ocean Freight Forwarding market size in 2019: **USD 115,930 million**  
Expected value of the global Ocean Freight Forwarding market in 2026: **USD 192,140 million**  
(CAGR of 7.4% 2021-2026)

Source: <https://www.marketwatch.com/press-release/global-ocean-freight-forwarding-market-2020-top-companies-report-covers-industry-outlook-in-depth-analysis-business-opportunities-and-showing-impressive-growth-by-2026-2020-08-17>

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## Recent and Upcoming WOC Outreach and Engagement

27 September - 2 October, Florida/Online Conference  
[Underwater Minerals Conference \(UMC\) 2020](#) (Speaker, Sponsor)

30 September, 10:00 BST, Webinar  
[Breakbulk – The Digital Special: Building a Sustainable Future](#) (Speaker)

1-2 October, Online Conference  
[Reuters Offshore and Floating Wind Europe](#) (Speaker)

6-8 October, Rotterdam/Online Conference  
[World Conference on Floating Solutions](#) (Keynote Speaker, Partner)

14-16 October, Online Event  
[CMA Shipping](#) (Speaker, Supporting Organization)

15-16 October, Online Event  
[Global Forum on Human Settlements 2020](#) (Speaker, Partner)

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### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

**Contact email:** [info@oceancouncil.org](mailto:info@oceancouncil.org) **Web:** [www.oceancouncil.org](http://www.oceancouncil.org)

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