



The International Business Alliance
for Corporate Ocean Responsibility

News Release

WOC PARTNERS WITH REUTERS FOR OFFSHORE & FLOATING WIND EUROPE VIRTUAL (1-2 OCTOBER)

Final Chance to Register for Reuters High-Level Virtual Conference on Offshore & Floating Wind Powering the Energy Transition

28 September 2020

Offshore wind investments in the first half of 2020 totaled USD 35 bn, up 319% year-on-year. In a world of economic uncertainty, offshore wind is booming while floating wind projects have successfully become operational. The question for all stakeholders – are we geared up for expansion?

[Reuters Events: Offshore & Floating Wind Europe Virtual \(1-2 October\)](#) will provide a complete update of where the industry is headed. Over two days, attendees will acquire a strategic outlook on markets, upcoming tenders, contracts and project updates, as well as a technical understanding of how to raise standards throughout project lifespans.

The World Ocean Council (WOC) is a Knowledge Partner of the event.

WOC CEO Paul Holthus will be speaking on “Sharing the Ocean: Addressing Conflicts and Finding Synergies with Other Ocean Industries”.

The WOC focuses on bringing different sectors together to understand and address the real and perceived conflicts between offshore wind and other sectors, such as fisheries, while assessing potential synergies for effective stakeholder engagement. What kind of structure and process for multi-sectoral engagement will best enable the conflicts to be understood and resolved?

For more information and to register, [click here](#).

[Blue Economy by the Numbers](#)

Amount of floating offshore capacity that could be installed worldwide by 2030: **5 GW to 30 GW**

Percentage of the global offshore wind installed capacity that is projected to be covered by floating wind farms by 2050: **5% to 15% (almost 1,000 GW)**

Source: IRENA (2019), Future of wind: Deployment, investment, technology, grid integration and socio-economic aspects (A Global Energy Transformation paper), International Renewable Energy Agency, Abu Dhabi.

Recent and Upcoming WOC Outreach and Engagement

27 September - 2 October, Florida/Online Conference

[Underwater Minerals Conference \(UMC\) 2020](#) (Speaker, Sponsor)

30 September, 10:00 BST, Webinar

[Breakbulk – The Digital Special: Building a Sustainable Future](#) (Speaker)

1-2 October, Online Conference

[Reuters Offshore and Floating Wind Europe](#) (Speaker)

6-8 October, Rotterdam/Online Conference

[World Conference on Floating Solutions](#) (Keynote Speaker, Partner)

14-16 October, Online Event

[CMA Shipping](#) (Speaker, Supporting Organization)

15-16 October, Online Event

[Global Forum on Human Settlements 2020](#) (Speaker, Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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