



The International Business Alliance  
for Corporate Ocean Responsibility

News Release

## INTERNATIONAL COOPERATION AND DEVELOPMENT FORUM ON MARINE ECONOMY, 15-16 OCTOBER (SHENZHEN/ONLINE)

### WOC Encourages Participation in “*Building a stronger Blue Economy Post Covid 19*” - Hybrid Event

13 October 2020

With the theme of “*Building a stronger Blue Economy Post Covid 19*”, the 2020 [International Cooperation and Development Forum on Marine Economy](#) will bring together in Shenzhen top executives from key Chinese and foreign companies in the marine economy, along with government officials, and maritime experts and top personalities from international organizations.

This high level gathering will address: China’s evolving place in the global marine economy; Marine energy technology innovations; The global fight against marine pollution; Deep seabed resources technology and policies; The future for shipping in a new international trade landscape; The answers to maritime security threats; Responsible ocean investments; Global ocean governance; Digitalization and IoT for smart ports and logistics; Leveraging technologies to reshape marine engineering; Coastal and marine tourism strategies; Oceans at climate change technologies and policies.

**The WOC CEO Paul Holthus has been invited to speak in the sessions on:**

#### ***Looking at 2030: China’s evolving place in the global marine economy*** (Opening Plenary)

- **GAO Shang**, Strategic Director, CIMC Offshore Engineering, People’s Republic of China
- **Paul Holthus**, Founding President & Chief Executive Officer, World Ocean Council
- **Karin Kemper**, Global Director for the Environment, Natural Resources and Blue Economy Global Practice, World Bank
- **Claude Smadja**, Chairman, Smadja & Smadja Strategic Advisory, Switzerland
- **WANG Bin**, Director of the Department of Marine Strategic Planning and Economics, Ministry of Natural Resources, People’s Republic of China
- **ZHAO Weiliang**, Chairman, Total China, People’s Republic of China

#### ***Managing ocean investments for wealth and growth creation in a responsible way*** (Session)

- **Maren Hjorth Bauer**, Managing Partner and Founder, Fynd Ocean Ventures, Norway

- **Marisa Drew**, Chief Sustainability Officer & Global Head Sustainability Strategy, Advisory and Finance, Credit Suisse
- **Paul Holthus**, Founding President & Chief Executive Officer, World Ocean Council
- **YU Ya**, Vice President, China International Marine Containers (Group), People's Republic of China
- **ZHOU Hua**, Partner of China Headquarters, Dentons Law Firm, People's Republic of China

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## # [Blue Economy by the Numbers](#) #

China's percentage of global fish production in 2018: [35%](#)

The year in which China began producing more farmed fish than the rest of the world combined: [1991](#)

Source: The State of World Fisheries and Aquaculture, U.N. Food and Agriculture Organization. 2020.

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## Recent and Upcoming WOC Outreach and Engagement

1-2 October, Online Conference

[Reuters Offshore and Floating Wind Europe](#) (Speaker)

6-8 October, Rotterdam/Online Conference

[World Conference on Floating Solutions](#) (Keynote Speaker, Partner)

14-16 October, Online Event

[CMA Shipping](#) (Speaker, Supporting Organization)

15-16 October, Hybrid Event (Shenzhen and Online)

[International Cooperation and Development Forum on Marine Economy](#) (Speaker)

15-16 October, Online Event

[Global Forum on Human Settlements 2020](#) (Speaker, Partner)

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### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in "Corporate Ocean Responsibility", including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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