



The International Business Alliance
for Corporate Ocean Responsibility

News Release

WEBINARS - TOWARDS SUSTAINABLE AQUACULTURE IN THE MEDITERRANEAN REGION

Plan Bleu Webinars to Gather Regional and National, Public and Private Aquaculture Stakeholders Around Innovative Solutions For Aquaculture Sustainability

22 October 2020

The World Ocean Council (WOC) invites interested parties to a series of two webinars “Towards sustainable aquaculture in the Mediterranean region”, 4 and 16 November from 10:00 am to 12:00 (CET).

The webinars are organized by [Plan Bleu](#) as part of its Programme on the Blue Economy in the framework of the Barcelona Convention. Plan Bleu is one the Regional Activity Centres of the [Mediterranean Action Plan \(MAP\)](#) of [United Nations Environment Programme \(UNEP\)](#), put in place by France since 1977.

The webinars’ objective is to identify innovations able to effectively address sustainability challenges of the aquaculture sector in the Mediterranean, as well as the actions to undertake for their capitalization.

The WOC Europe Executive Director Christine Valentin will speak at the first webinar on “Collaboration among blue economic sectors to promote sustainable aquaculture - examples and lessons learnt from outside the Mediterranean”.

The WOC continues to work towards developing a multi-industry marine business leadership group for sustainable development in the Mediterranean.

The outcome of the webinars will feed the [MED2050 Report](#) which confronts several visions of the Mediterranean future by 2050 and co-constructs solid and grounded transition paths towards common goals.

[Click here](#) to register.

Webinars are open to all participants free of charge.

[Blue Economy by the Numbers](#)

Percent rise in aquaculture production in the Mediterranean region from 1993 to 2013: **164 %**
(average annual growth rate of 5 %)

Source: Aquaculture in the Mediterranean and the Black Sea: a Blue Growth perspective. 2017. F. Massa, L. Onofri, D. Fezzardi. In: Handbook On The Economics And Management Of Sustainable Oceans.

Recent and Upcoming WOC Outreach and Engagement

6-8 October, Rotterdam/Online Conference

[World Conference on Floating Solutions](#) (Keynote Speaker, Partner)

14-16 October, Online Event

[CMA Shipping](#) (Speaker, Supporting Organization)

15-16 October, Hybrid Event (Shenzhen and Online)

[International Cooperation and Development Forum on Marine Economy](#) (Speaker)

15-16 October, Online Event

[Global Forum on Human Settlements 2020](#) (Speaker, Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

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