



The International Business Alliance
for Corporate Ocean Responsibility

News Release

OVERCOMING BIOFOULING CHALLENGES: GLOBAL VIRTUAL SEMINAR

WOC Supports Lloyd's Maritime Academy Seminar: "Overcoming Biofouling Challenges and Discovering New Solutions" (16 -17 November 2020)

6 November 2020

The World Ocean Council (WOC) – the lead GloFouling Project Partner for engaging the wider ocean business and investment community – encourages participation in the [Biofouling Global Virtual Seminar](#) (16-17 November) organized by Lloyd's Maritime Academy.

The event will convene public and private stakeholders to focus on best practices, latest solutions and next steps for controlling biofouling and invasive species. The [agenda](#) provides a global overview of biofouling management from leading experts such as the IMO, BIMCO, California State Lands Commission, ECOsubsea and more as they discuss the opportunities from anti-fouling systems and how they can decrease the accumulation of invasive species and improve ship performance.

Themes and sessions include:

- GEF-UNDP-IMO GloFouling Partnerships Project
- Market overlook and the current stage of biofouling management: Global multi-sector challenges and opportunities
- IMO – An update on the review of the Biofouling Guidelines
- Shipowner's voice: How can shipowners and regulators work together toward eco-friendly shipping?
- Evaluations of ship biofouling in-water cleaning systems
- Case study: Quantifying the scale of the global barnacle fouling problem
- The value of forming a working team integrated by professionals from different technical areas

SAVE 15% OFF! Simply quote **FKT3663WOC** at the [online](#) checkout and register today.

"Biofouling and Invasive Species: Engaging Industry Over the Long Term" will be the focus of a high-level workshop during the [WOC 2020 Sustainable Ocean Summit \(SOS\)](#), 8-11 December.

[Blue Economy by the Numbers](#)

Amount invasive aquatic species estimated to be transported via biofouling: [Greater than 50%](#)

Source: Lovell, J., Stone, F. and Fernandez, L. 2006. The Economic Impacts of Aquatic Invasive Species: A Review of the Literatures. *Agricultural and Resource Economics Review* 35/1 (April 2006) 195-208.

SAVE THE DATE

Sustainable Ocean Summit (SOS) 2020: 8-11 Dec, online

**Ocean Vision 2030 - The Decade for Ocean Action:
*Connecting Sustainable Development, Business and Investment for the Blue Economy***

Recent and Upcoming WOC Outreach and Engagement

5 November, Online Event

WOC Global Blue Economy Innovation Initiatives Workshop (Organizer)

10 November, Online Event

Blue Economy for Prosperity in Post Pandemic World: Opportunities in Traditional Sectors and New Avenues for Financing - [Federation of Indian Chambers of Commerce and Industry](#), Konrad Adenauer Stiftung, Energy and Resources Institute, National Maritime Foundation (Partner, Speaker)

16-17 November, Online Event

[Biofouling Global Virtual Seminar](#) (Partner)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

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