



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# WOC ANNOUNCES “BlueFIN 21” – THE GLOBAL BLUE FINANCE SUMMIT

## High Level Finance and Investment Conference on Ocean Sustainable Development to Convene in 2021

18 December 2020

**The World Ocean Council is pleased to announce the launch of “BlueFIN 21” - the annual Global Blue Finance Summit.**

**BlueFIN 21 is an invitation-only event which will commence in 2021. The specific dates and location will be determined early in the coming year.**

**To receive to BlueFIN 21 news and updates, [click here](#).**

**BlueFIN 21 builds on the success of the WOC Sustainable Ocean Summit (SOS) in late 2019 “Investing in Ocean Futures: Finance and Innovation for the Blue Economy”,** which is the most comprehensive global Blue Finance event organized to date and followed on from longstanding WOC Ocean Investment Platform developments.

- The SOS 2019 “Investing in Ocean Futures” Program is available [here](#).
- The SOS 2019 Executive Summary Report is available [here](#).
- The list of CEOs/Senior Executives who attend the WOC SOS is available [here](#).

**The WOC “Ocean Investor Roundtable” began meeting monthly in early 2020 with a steadily growing finance and investment network on ocean sustainable development,** as a direct result of the SOS 2019.

**BlueFIN 21 will convene the investment and finance community involved in or interested in the sustainable ocean economy,** including:

- Asset owners and Asset managers
- Ocean Funds and Impact Investors
- Institutional Investors
- Family Offices and Philanthropic Investors
- Corporate Investors and Venture Capital
- Government Funding Agencies and Multi-lateral Funding Organizations

**BlueFIN 21 will address a full range of ocean finance and sustainable development topics, such as:**

- Blue Finance Opportunities: Ocean Economy Sector Trends and Forecasts
- Ocean ESG Framework: Standards, Metrics, Indicators, Monitoring and Reporting
- Institutional Investors and the Ocean: Pension Funds, Sovereign Wealth Funds and the Blue Economy
- Corporate Investing and Venture Capital for Ocean Sustainable Development
- Ocean Impact Investing and the Growing Ocean Funds Community
- Philanthropic Investment and the Blue Economy
- Family Office Financing for Ocean Health and Sustainability
- Multi-Lateral and Public Funding as Partners for Risk Mitigation/Guarantees
- The Role of Banks in Ocean Sustainable Development
- Blended Finance and Blue Finance
- Ocean/Maritime Insurance Community, Risk, and Sustainable Development
- Ocean/Maritime Legal Community Support for Advancing Blue Finance
- Blue Finance and Blockchain

To receive to BlueFIN 21 news and updates,[click here](#).

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## # Blue Economy by the Numbers #

Percent of responding investors who have not assessed their portfolios for impact on the ocean:  
**75%**

Percent of responding investors unaware of their ocean exposure/risk in an investment context:  
**21%**

Source: Investors and the Blue Economy. 2020. Credit Suisse/Responsible Investor Research

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## Recent and Upcoming WOC Outreach and Engagement

12 December, Webinar

**Partnerships for Sustainable Blue Economy Transition and Pandemic Recovery in Small Island Developing States (SIDS)** (co-organized with U.N.)

14-15 January, Online event

**Blue Funds Pitch** (co-organized with BlueInvest Platform and Forum Oceano)

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## World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment..*

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders

around the world. The WOC is a registered not-for-profit organization in the US and France.

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