



The International Business Alliance
for Corporate Ocean Responsibility

News Release

WOC ANNOUNCES “BlueFIN 21” – THE GLOBAL BLUE FINANCE SUMMIT

High Level Finance and Investment Conference on Ocean Sustainable Development to Convene in 2021

18 December 2020

The World Ocean Council is pleased to announce the launch of “BlueFIN 21” - the annual Global Blue Finance Summit.

BlueFIN 21 is an invitation-only event which will commence in 2021. The specific dates and location will be determined early in the coming year.

To receive to BlueFIN 21 news and updates, [click here](#).

BlueFIN 21 builds on the success of the WOC Sustainable Ocean Summit (SOS) in late 2019 “Investing in Ocean Futures: Finance and Innovation for the Blue Economy”, which is the most comprehensive global Blue Finance event organized to date and followed on from longstanding WOC Ocean Investment Platform developments.

- The SOS 2019 “Investing in Ocean Futures” Program is available [here](#).
- The SOS 2019 Executive Summary Report is available [here](#).
- The list of CEOs/Senior Executives who attend the WOC SOS is available [here](#).

The WOC “Ocean Investor Roundtable” began meeting monthly in early 2020 with a steadily growing finance and investment network on ocean sustainable development, as a direct result of the SOS 2019.

BlueFIN 21 will convene the investment and finance community involved in or interested in the sustainable ocean economy, including:

- Asset owners and Asset managers
- Ocean Funds and Impact Investors
- Institutional Investors
- Family Offices and Philanthropic Investors
- Corporate Investors and Venture Capital
- Government Funding Agencies and Multi-lateral Funding Organizations

BlueFIN 21 will address a full range of ocean finance and sustainable development topics, such as:

- Blue Finance Opportunities: Ocean Economy Sector Trends and Forecasts
- Ocean ESG Framework: Standards, Metrics, Indicators, Monitoring and Reporting
- Institutional Investors and the Ocean: Pension Funds, Sovereign Wealth Funds and the Blue Economy
- Corporate Investing and Venture Capital for Ocean Sustainable Development
- Ocean Impact Investing and the Growing Ocean Funds Community
- Philanthropic Investment and the Blue Economy
- Family Office Financing for Ocean Health and Sustainability
- Multi-Lateral and Public Funding as Partners for Risk Mitigation/Guarantees
- The Role of Banks in Ocean Sustainable Development
- Blended Finance and Blue Finance
- Ocean/Maritime Insurance Community, Risk, and Sustainable Development
- Ocean/Maritime Legal Community Support for Advancing Blue Finance
- Blue Finance and Blockchain

To receive to BlueFIN 21 news and updates,[click here](#).

Blue Economy by the Numbers

Percent of responding investors who have not assessed their portfolios for impact on the ocean:
75%

Percent of responding investors unaware of their ocean exposure/risk in an investment context:
21%

Source: Investors and the Blue Economy. 2020. Credit Suisse/Responsible Investor Research

Recent and Upcoming WOC Outreach and Engagement

12 December, Webinar

Partnerships for Sustainable Blue Economy Transition and Pandemic Recovery in Small Island Developing States (SIDS) (co-organized with U.N.)

14-15 January, Online event

Blue Funds Pitch (co-organized with BlueInvest Platform and Forum Oceano)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment..

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders

around the world. The WOC is a registered not-for-profit organization in the US and France.

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