



The International Business Alliance
for Corporate Ocean Responsibility

News Release

FUTURE OF OUR OCEAN: DUKE UNIVERSITY WEBINAR SERIES

WOC Collaborates with Duke University to Advance the “Future of Our Ocean” Series, with the First Session on 14 January “Mapping Our Oceans”

13 January 2021

The World Ocean Council (WOC) is pleased to partner with Duke University in announcing their new webinars on the “Future of Our Ocean”.

The first edition will focus on “Mapping Our Oceans: The Role of Science and Technology in Sustaining Ocean Ecosystems”.

The event takes place on Thursday 14 January, 12:30-13:30 Eastern Time -[Register Here](#)

The webinar features Dr. Patrick Halpin (Professor of Marine Geospatial Ecology, Marine Science and Conservation Division, Nicholas School of the Environment). He will be joined by Dr. Guillermo Ortuno Crespo, Stockholm Resiliency Center and Gabrielle Carmine, Duke University

New geospatial technologies are playing a crucial role in addressing many ocean challenges, including marine ecology, resource management, and ocean conservation. This webinar will describe current developments in geospatial ocean science and technology, and how they are being used to support ocean health and sustainable use. These advances are also informing new ocean governance structures, including the new implementation agreement for the Law of the Sea as well as helping to set priorities for the coming UN Decade of Ocean Science for Sustainable Development.

These issues are core to WOC programs and efforts and were addressed in the recent 7th WOC Sustainable Ocean Summit (SOS). The SOS 2020 report is available [here](#).

Recent and Upcoming WOC Outreach and Engagement

13-14 January, Online event

Blue Invest Ocean Funds Roundtable (Co-Organizer)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment..

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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