



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# ARTIFICIAL INTELLIGENCE EVENT: TECHNOLOGY TO MONITOR AND PROTECT THE OCEAN

## WOC Partners with AI Earth Summit Event Session re Technology to Monitor and Protect Oceans and Coastal Communities

12 April 2021

The **AI LA's Earth Summit** is an annual event convening a diverse range of voices to discuss the future of sustainability and ways in which AI can be used to make an impact – including on the future of the ocean.

### **The 2021 AI LA Earth Summit Ocean Panel will address ocean sustainability in relation to use of technology to achieve ocean sustainable development.**

World Ocean Council (WOC) CEO, Paul Holthus, and the other ocean panellists will be speaking on:

- How do we harness technology / AI for responsible ocean practices?
- What future casting can AI do to help support sustainable ocean development and what does this mean for investors?
- What are the winning monetization models for the blue economy

**Event Date: 15 and 16 April, 2021**

**To register for the event click [AI LA Earth Summit 2021](#)**

AI LA brings together a cross-disciplinary group of academic and industry experts and the general public to explore the future of AI, machine learning, and other frontier technologies, including for sustainable development.

WOC advances the use of technology to monitor and protect the ocean and coastal communities through the SMART Ocean - SMART Industries program, which engages ocean industries to collect and share ocean data by hosting sensors or deploying instrumentation from commercial vessels and platforms. For more information, see [oceanCouncil.org/global-issues-platforms/program-focus/smart-oceans-smart-industries/](https://oceanCouncil.org/global-issues-platforms/program-focus/smart-oceans-smart-industries/)

---

## UPCOMING WOC EVENT

**Global Blue Finance Summit (BlueFIN '21) – Dates to be determined**

---

### Recent and Upcoming WOC Outreach and Engagement

30-31 March, Online event

**Leveraging Partnerships for the Sustainable Development of Ocean Energy in Small Island Developing States (SIDS)** (Session Chair)

1 April, Online event

**Greenlight Climate Festival: “Climate in International Affairs”** (Panelist)

13-16 April, Online event

**Island Finance Forum '21** (Partner)

15-16 April, Online event

**Artificial Intelligence LA - Earth Summit: “Using Technology to Monitor and Protect Oceans and Coastal Communities”** (panelist)

28-30 April, Online event

**International Conference on Ocean Energy (ICOE): “The UN Decade of Ocean Science for Sustainable Development: What is it and what does it mean for Marine Energy?”** (Plenary Session Moderator)

---

### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

*WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.*

---

**Contact email:** [info@oceancouncil.org](mailto:info@oceancouncil.org) **Web:** [www.oceancouncil.org](http://www.oceancouncil.org)

*To subscribe to future WOC News or to update your contact information, [click here](#).*

*To share this issue of WOC News with others (on Facebook, Twitter, etc) [click here](#).*

[Web Version](#)

[Preferences](#)

[Forward](#)

[Unsubscribe](#)